



# **ALL STAR CHARTS**

**MONTHLY CHART STRATEGY SESSION**

**08-02-23**

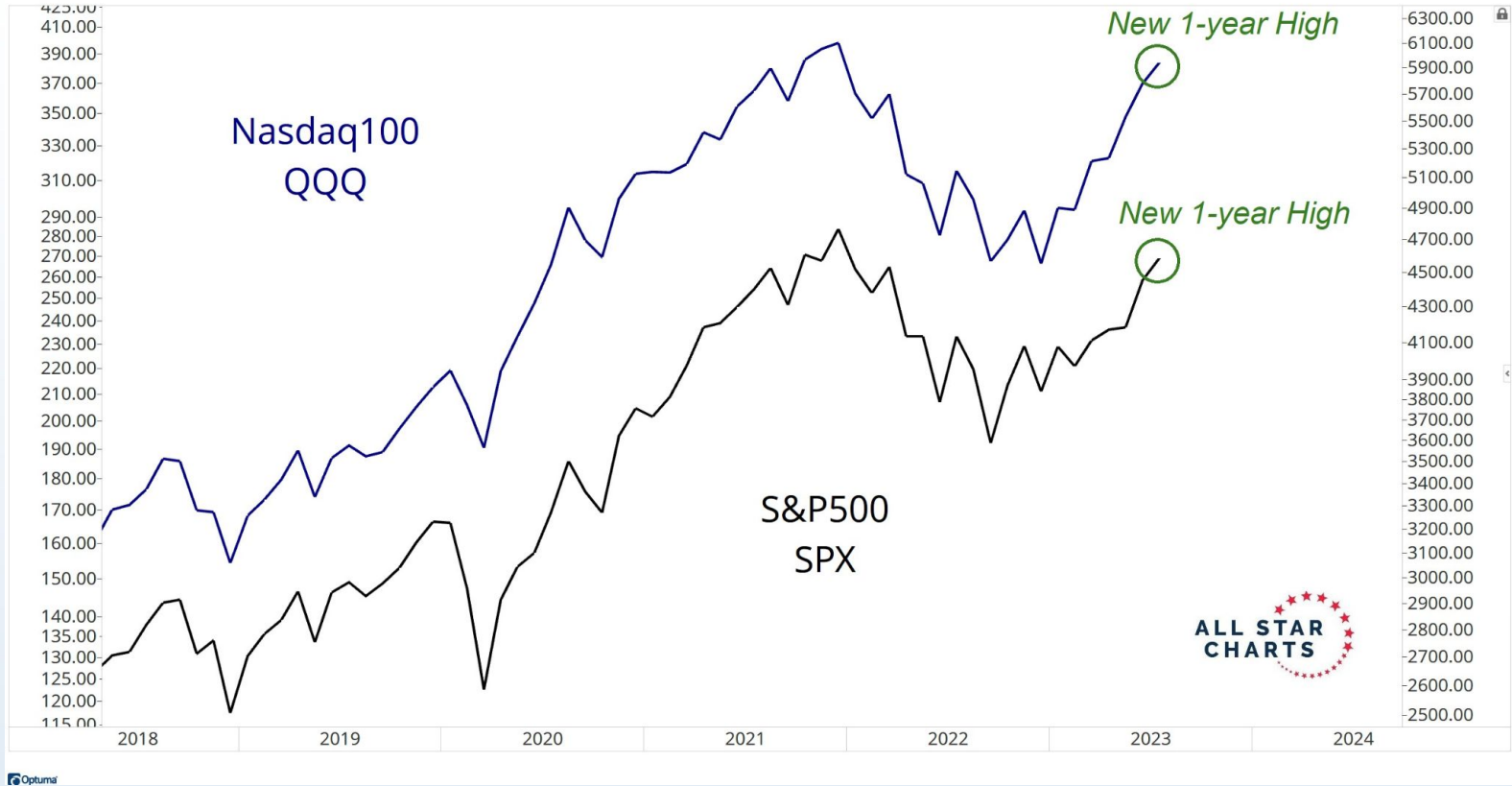
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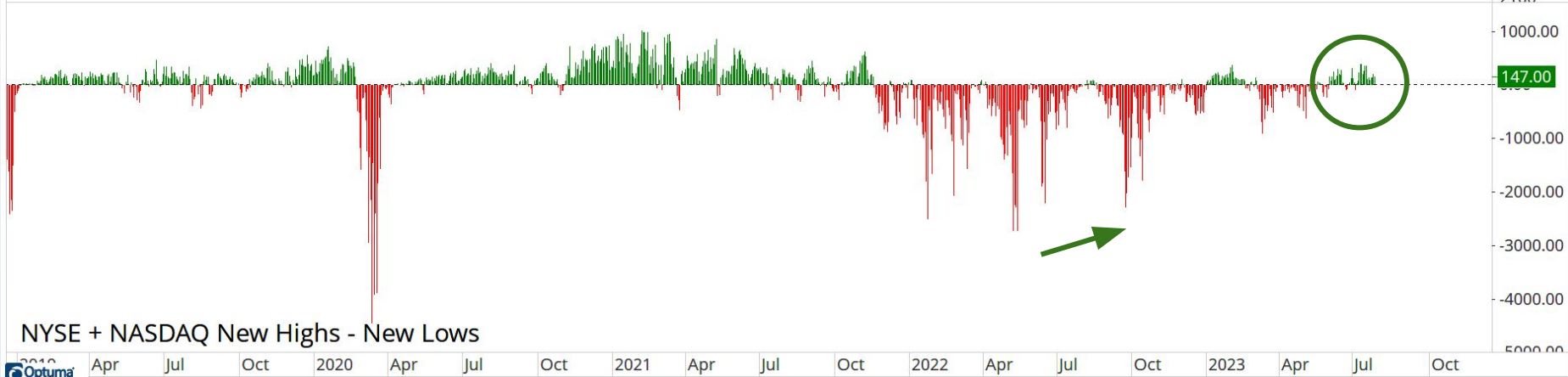
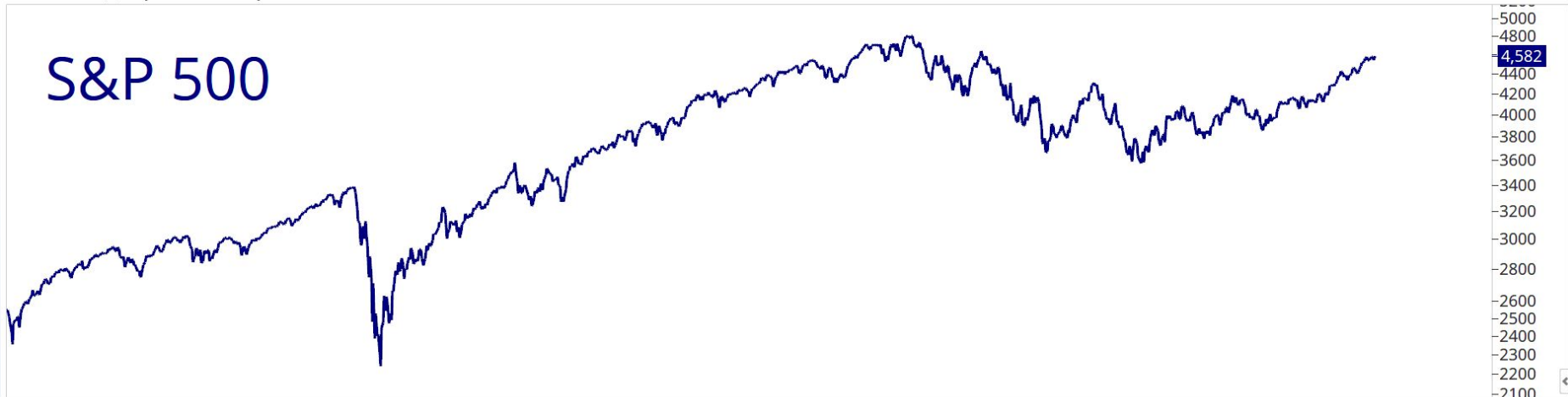
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# S&P 500

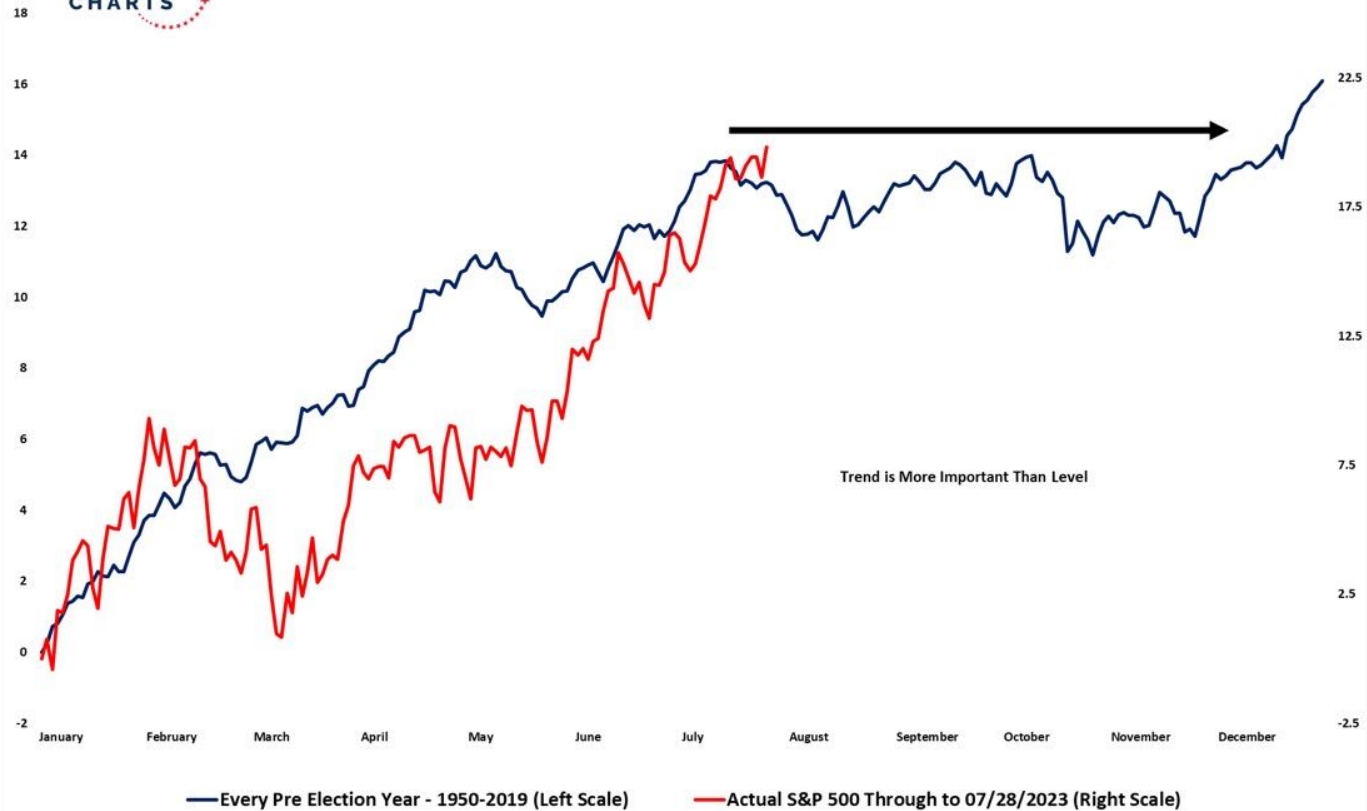


NYSE + NASDAQ New Highs - New Lows

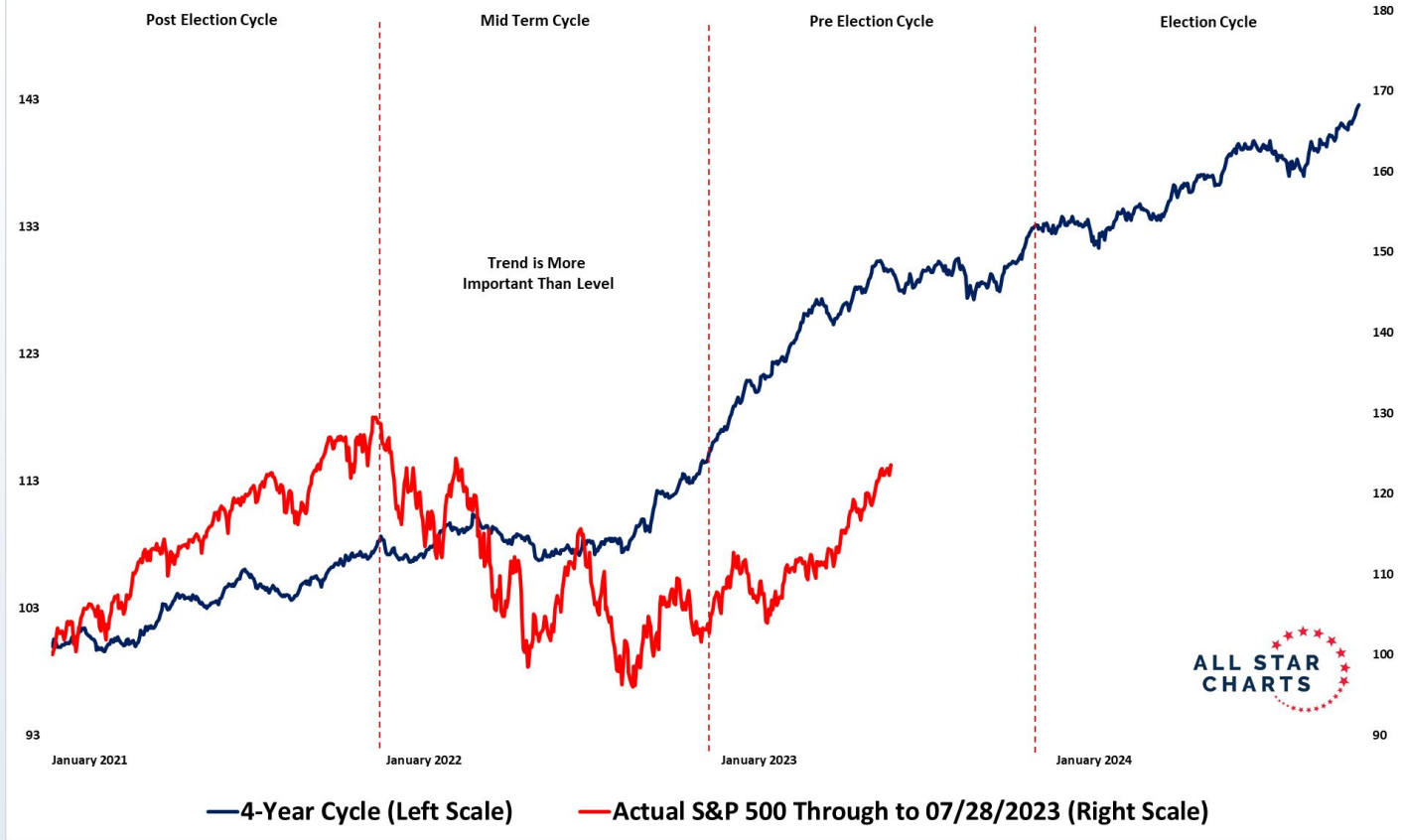
2010 Apr Jul Oct 2020 Apr Jul Oct 2021 Apr Jul Oct 2022 Apr Jul Oct 2023 Apr Jul Oct

	Close > 200-Day Average	200-Day Average Slope
Materials	ABOVE	RISING
Communication Services	ABOVE	RISING
Energy	ABOVE	RISING
Financial	ABOVE	RISING
Industrial	ABOVE	RISING
Technology	ABOVE	RISING
Consumer Staples	ABOVE	RISING
Real Estate	ABOVE	RISING
Utilities	BELOW	RISING
Health Care	ABOVE	RISING
Consumer Discretionary	ABOVE	RISING

### S&P 500 Pre Election Cycle vs 2023



# S&P 500 4-Year Presidential Election Cycle



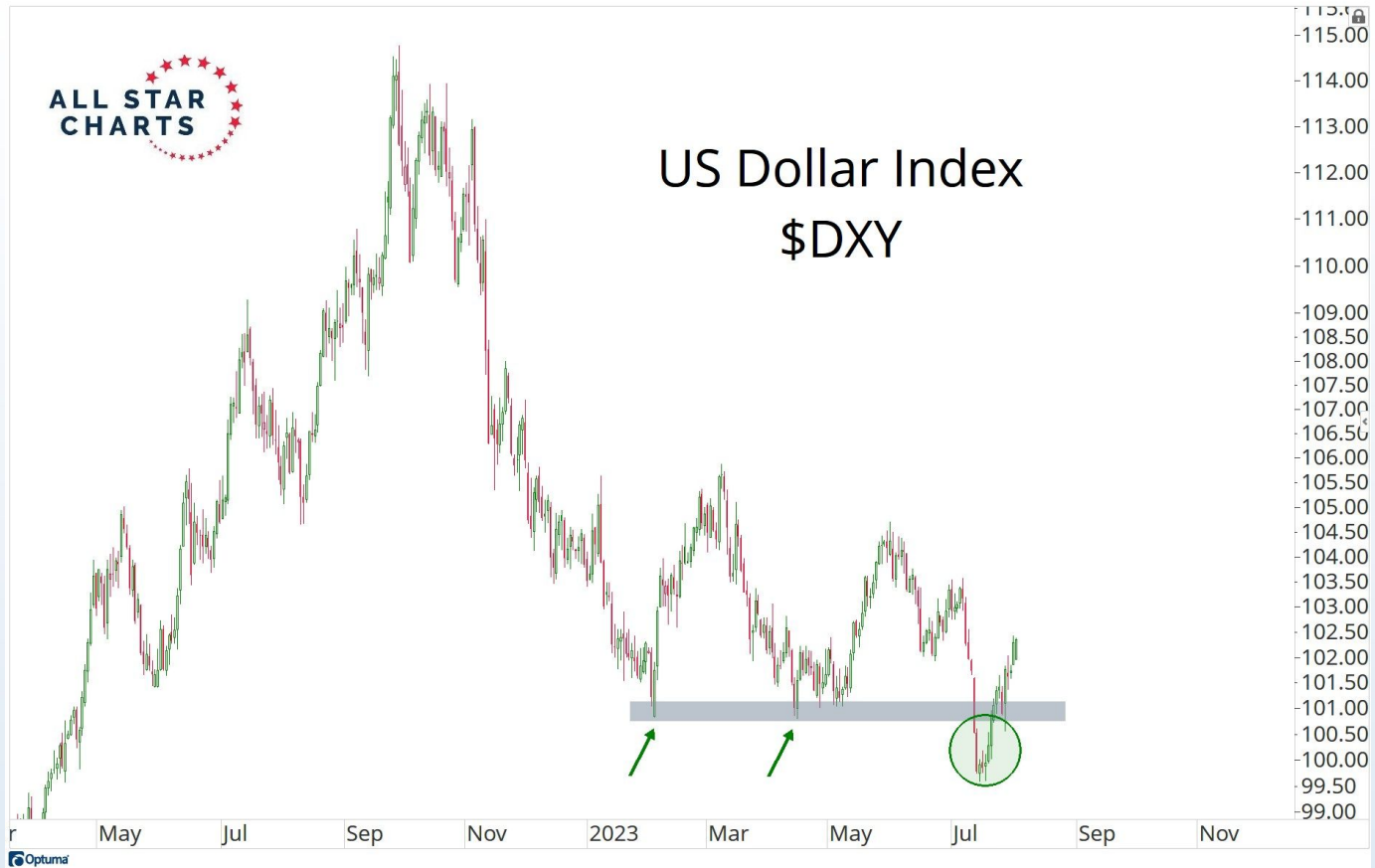


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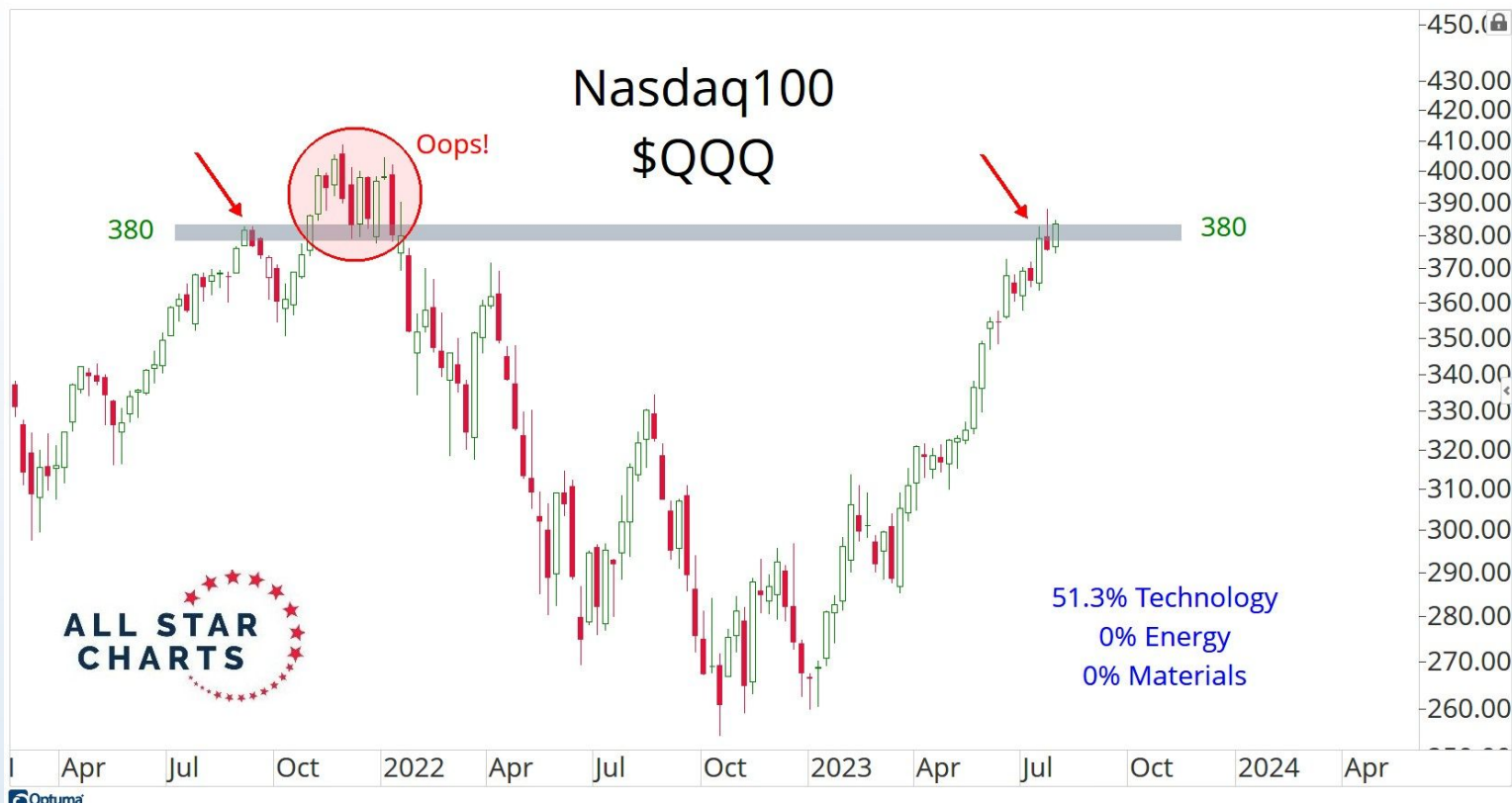


# US Dollar Index \$DXY



Optima

# ALL STAR CHARTS



Optima

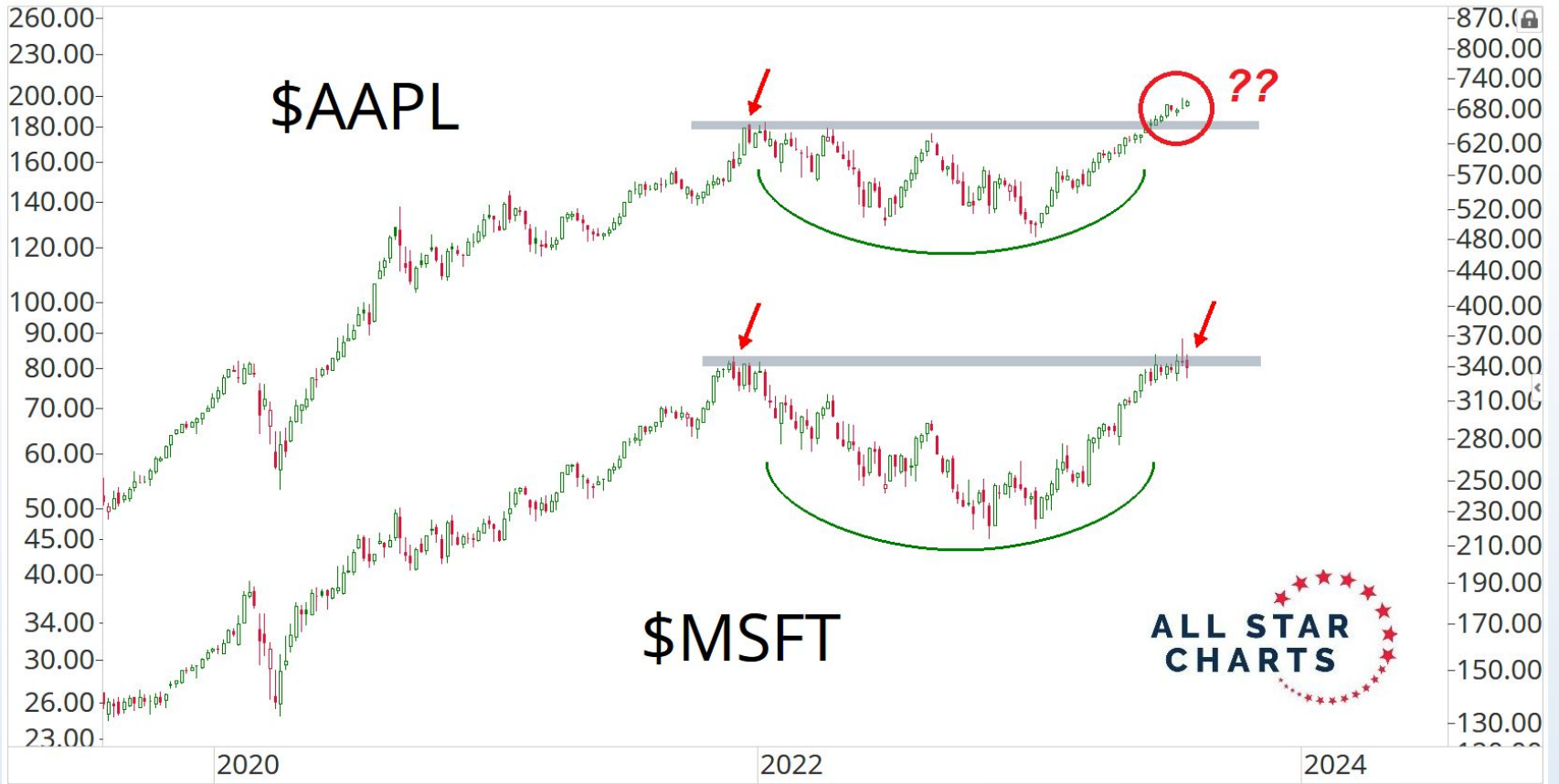
ALL STAR CHARTS



ALL STAR CHARTS



ALL STAR CHARTS



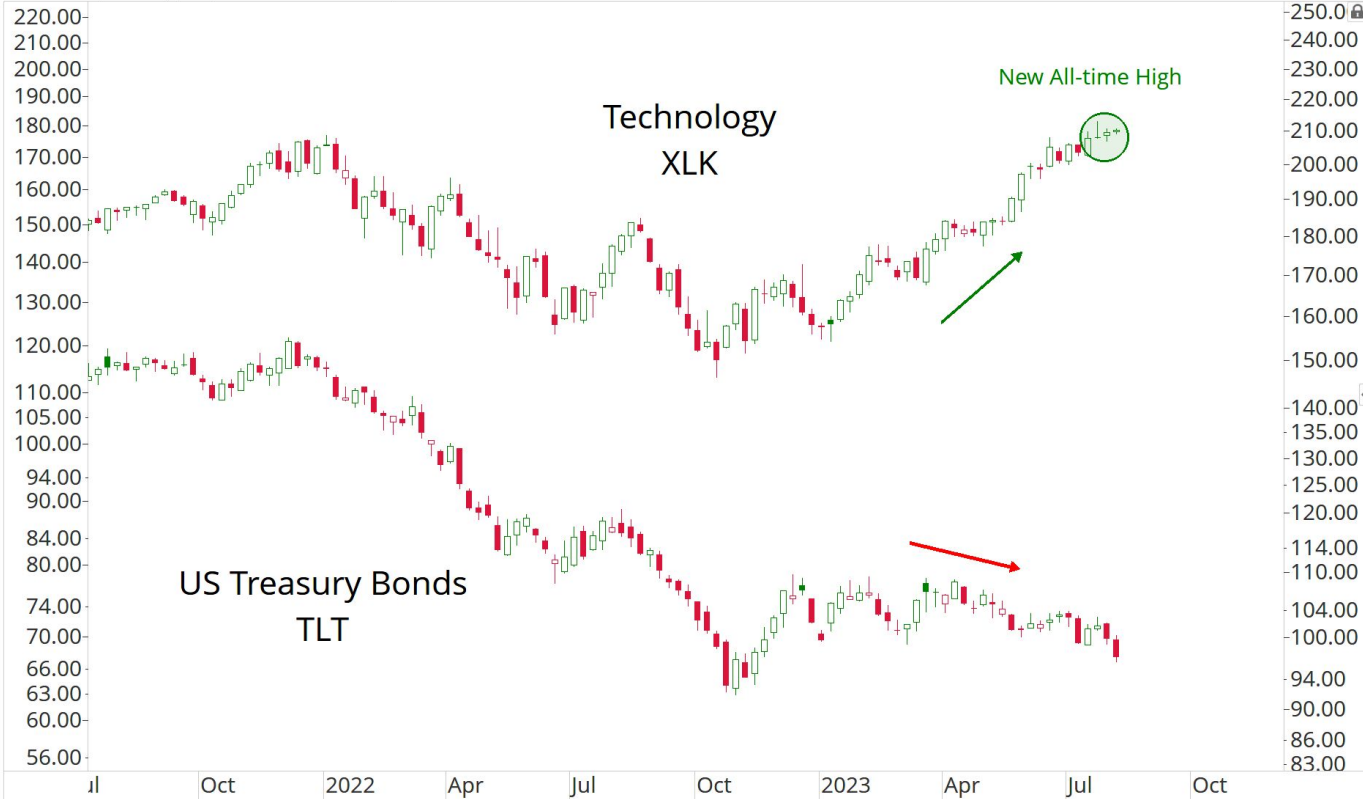


# Semiconductor ETF \$SOXX



2nd Aug 2023







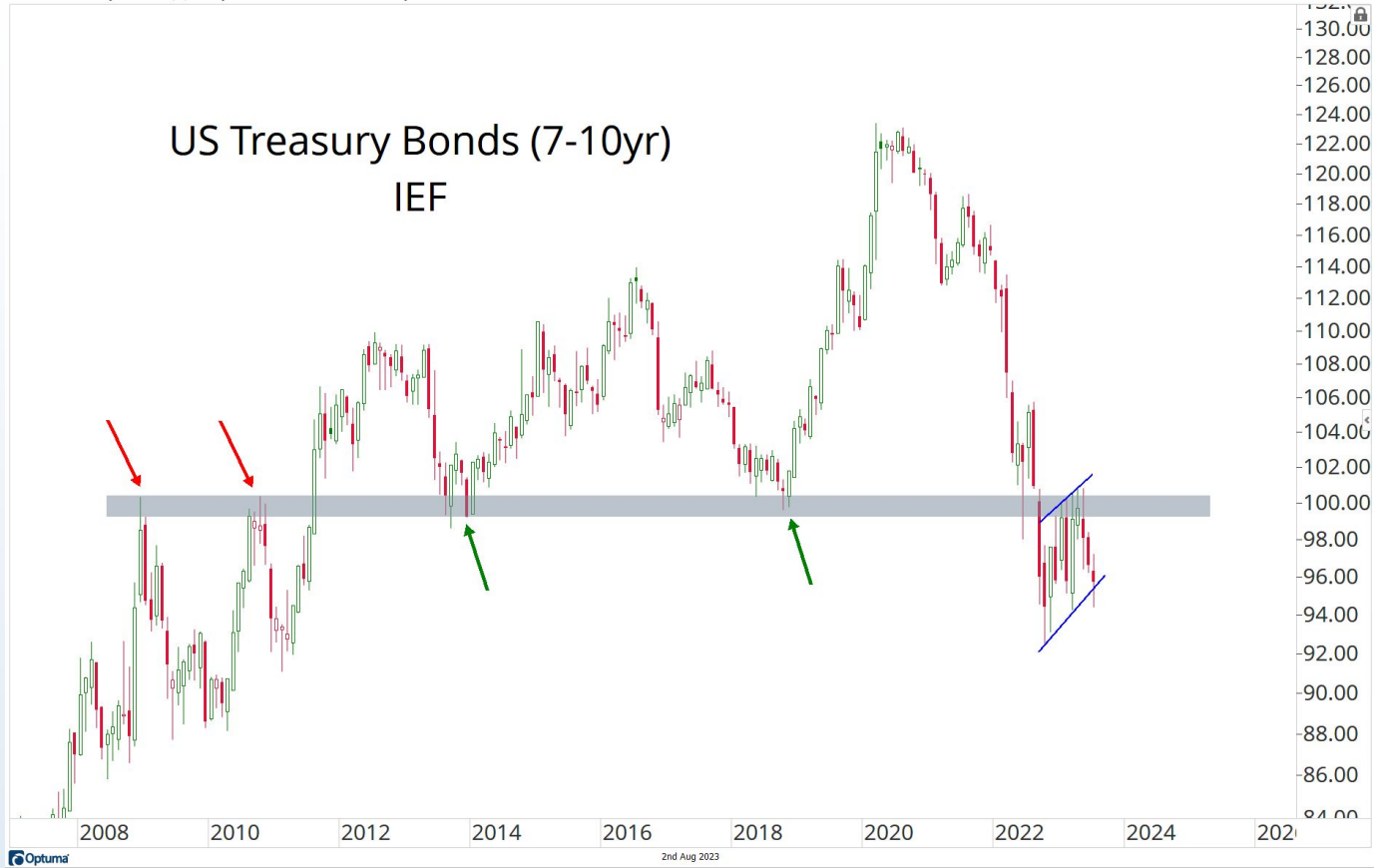
<b>Total Market Cap of Global Bond Market</b>	<b>\$133 Trillion</b>
<b>Total Market Cap of Global Stock Market</b>	<b>\$108 Trillion</b>
<b>Total Market Cap of U.S. Bond Market</b>	<b>\$51 Trillion</b>
<b>Total Market Cap of U.S. Stock Market</b>	<b>\$46 Trillion</b>
<b>Total Value of U.S. Homes</b>	<b>\$45 Trillion</b>
<b>Total Market Cap of Above Ground Gold Reserves</b>	<b>\$13 Trillion</b>
<b>Apple Inc.</b>	<b>\$3 Trillion</b>
<b>Microsoft Corporation</b>	<b>\$2.5 Trillion</b>
<b>Alphabet Inc.</b>	<b>\$1.7 Trillion</b>
<b>Silver that is estimated to have been mined</b>	<b>\$1.3 Trillion</b>
<b>Amazon.com, Inc.</b>	<b>\$1.3 Trillion</b>
<b>Total Crypto Market Cap</b>	<b>\$1.1 Trillion</b>
<b>NVIDIA Corporation</b>	<b>\$1.1 Trillion</b>
<b>Meta Platforms, Inc.</b>	<b>\$850 Billion</b>
<b>Tesla, Inc.</b>	<b>\$850 Billion</b>
<b>Berkshire Hathaway Inc.</b>	<b>\$760 Billion</b>
<b>Bitcoin Market Cap</b>	<b>\$570 Billion</b>
<b>Ethereum Market Cap</b>	<b>\$220 Billion</b>

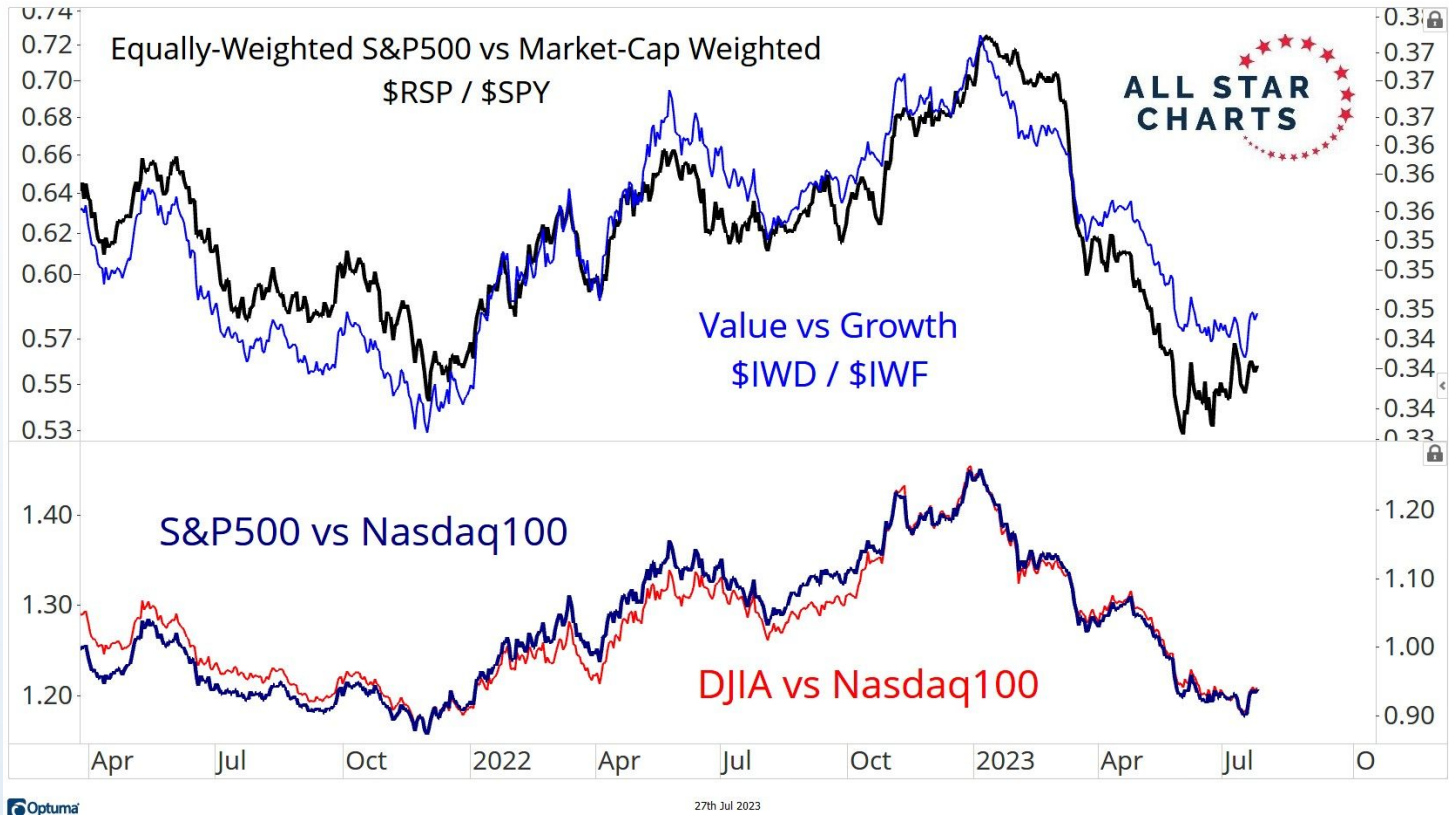




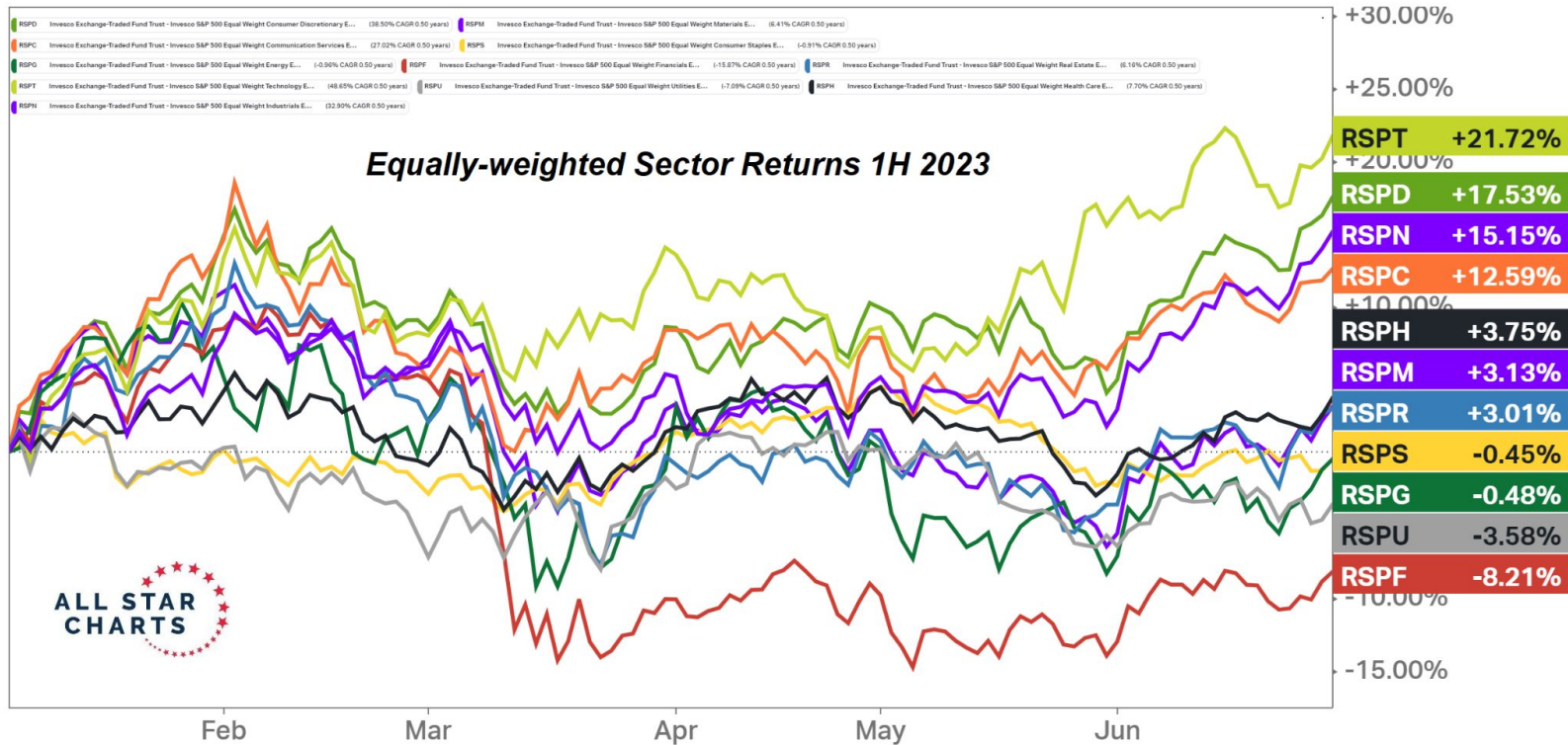
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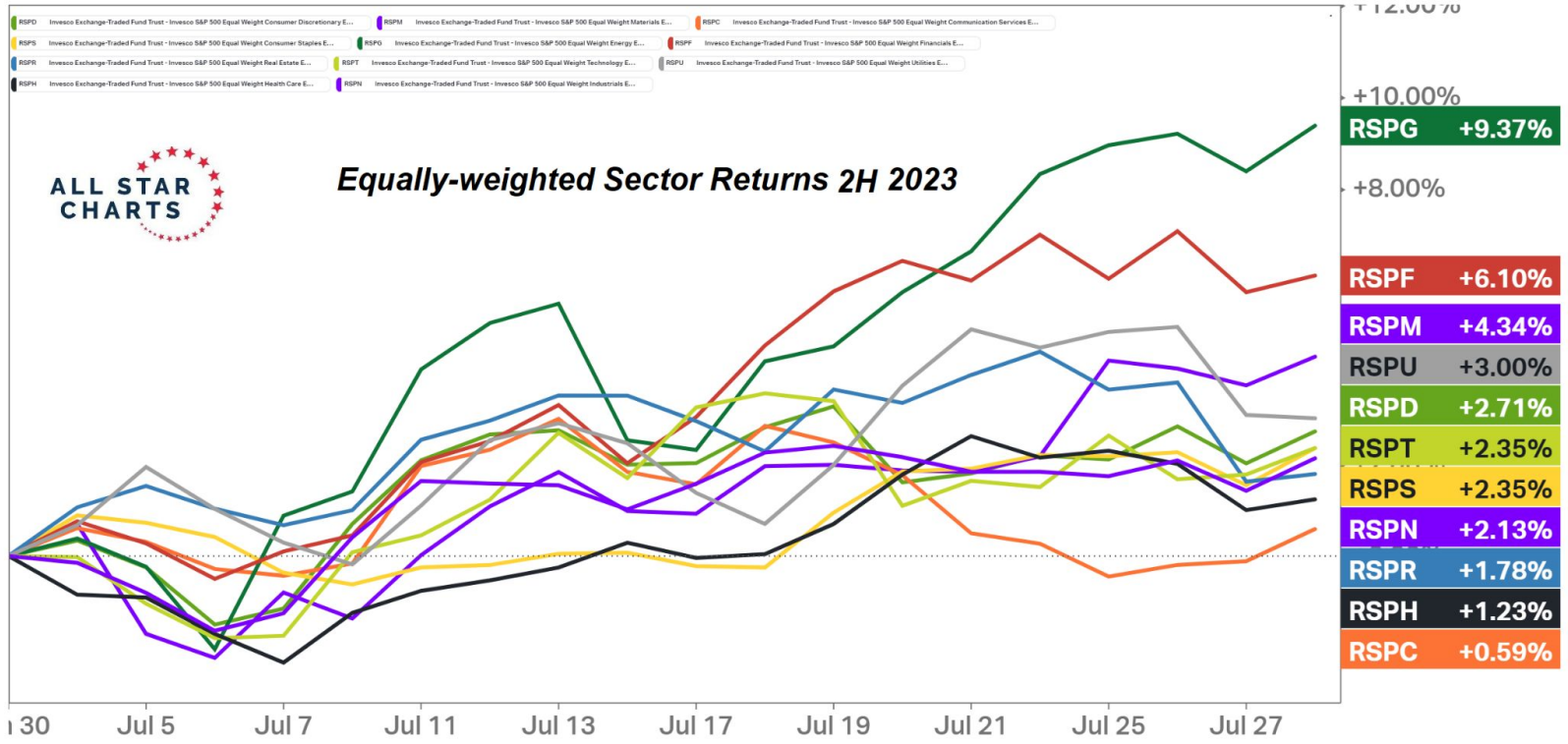




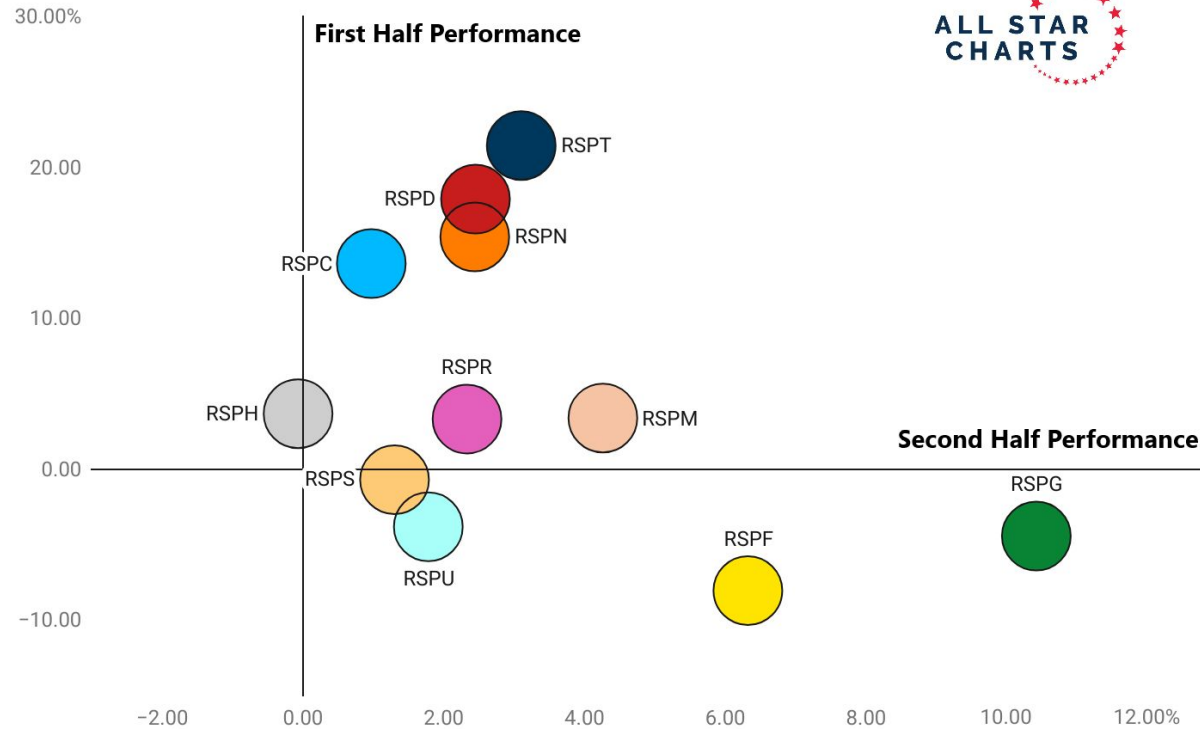


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## Equally-Weighted Sector Returns (2023)

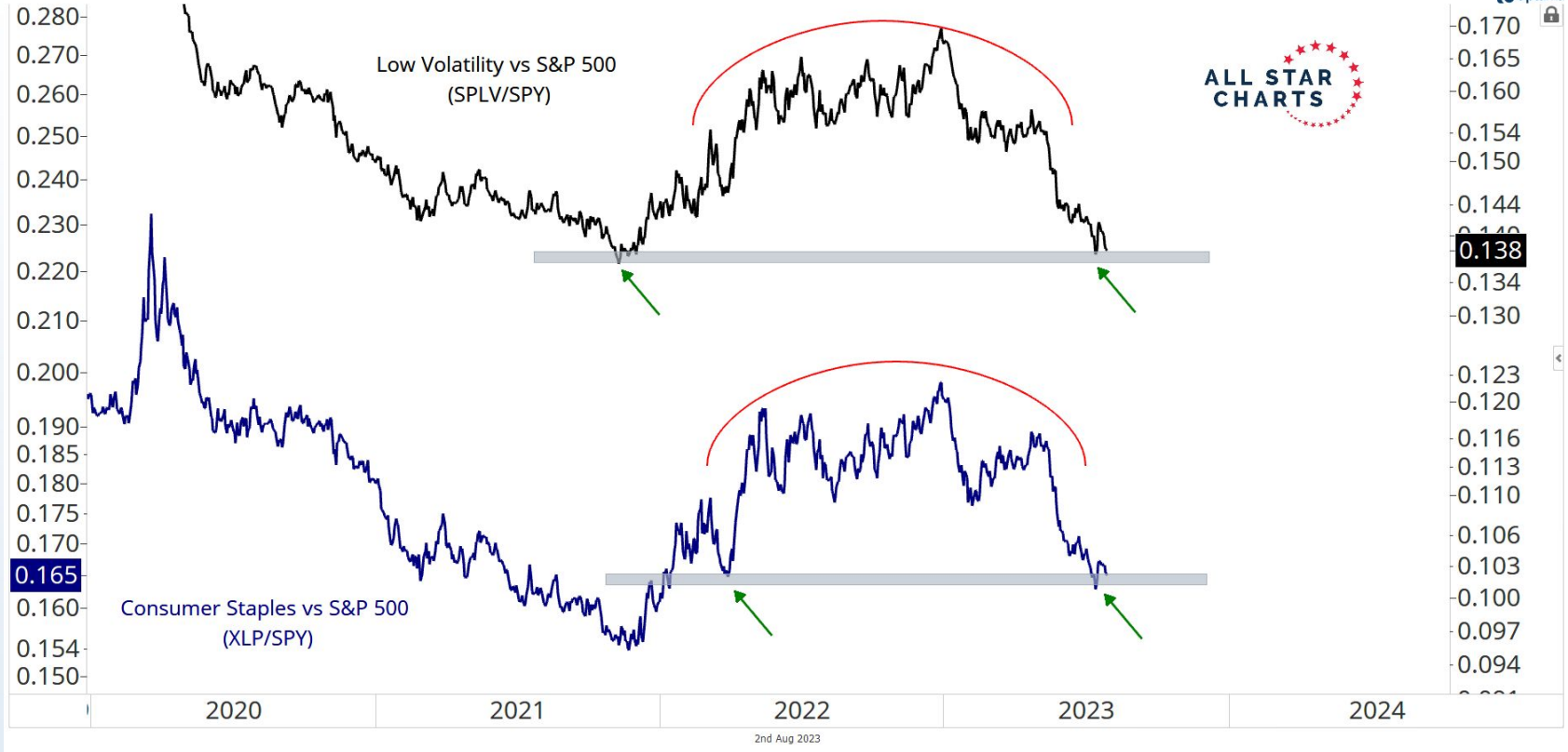




	Close > 200-Day Average	200-Day Average Slope	Relative Close > 200-Day Average	Relative 200-Day Average Slope
Materials	ABOVE	RISING	BELOW	FALLING
Communication Services	ABOVE	RISING	ABOVE	RISING
Energy	ABOVE	RISING	BELOW	FALLING
Financial	ABOVE	RISING	BELOW	FALLING
Industrial	ABOVE	RISING	BELOW	RISING
Technology	ABOVE	RISING	ABOVE	RISING
Consumer Staples	ABOVE	RISING	BELOW	FALLING
Real Estate	ABOVE	RISING	BELOW	FALLING
Utilities	BELOW	RISING	BELOW	FALLING
Health Care	ABOVE	RISING	BELOW	FALLING
Consumer Discretionary	ABOVE	RISING	ABOVE	FALLING

**ALL STAR CHARTS**

SPLV Div SPY - SPLV/SPY:Formula Codes - Daily - USD



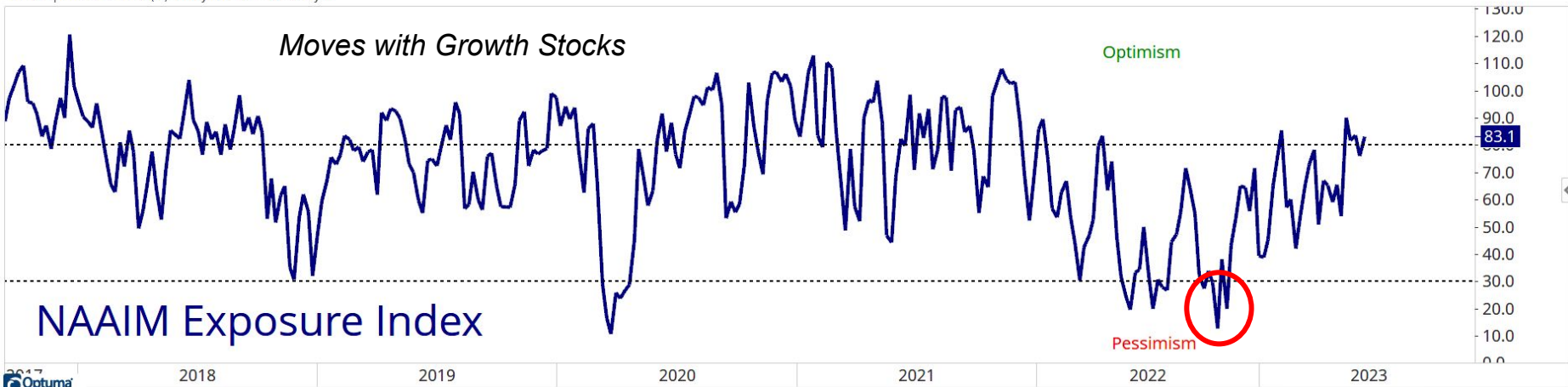
ALL STAR CHARTS

# S&P 500



NAAIM Exposure Index - NAAIM (WI) - Weekly Line Chart - USD - No Layout

*Moves with Growth Stocks*

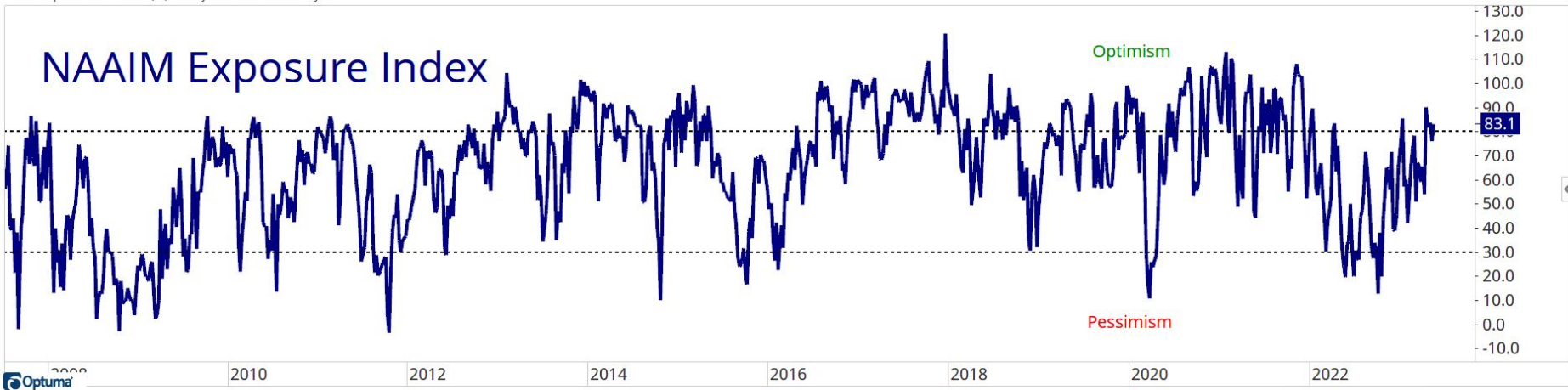


## NAAIM Exposure Index

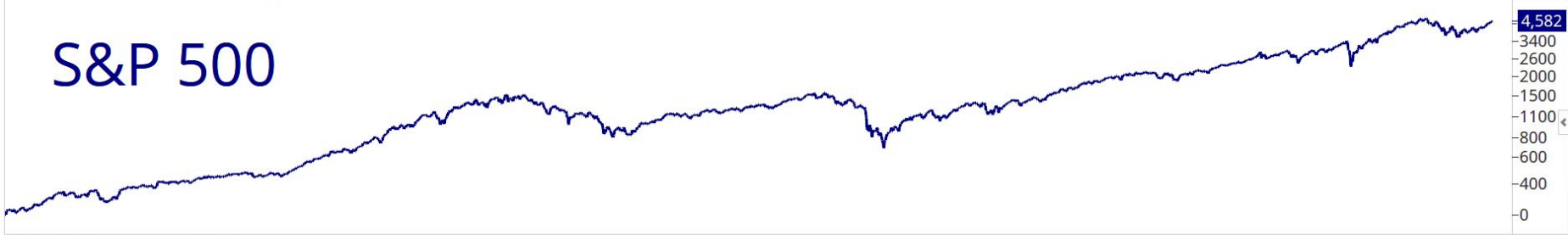
# S&P 500



# NAAIM Exposure Index

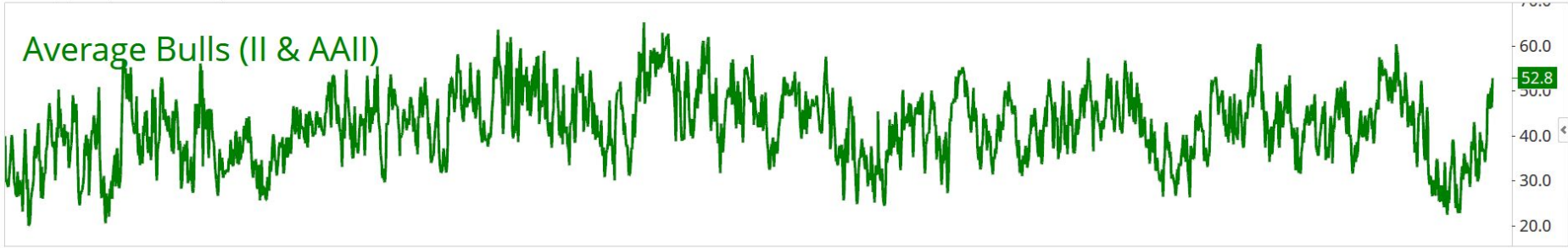


# S&P 500



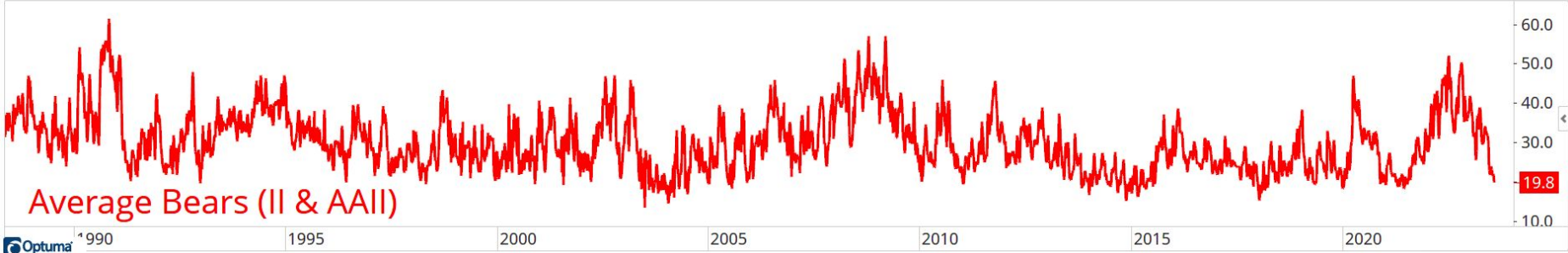
INVIBULL (PD) - Weekly Line Chart - USD - No Layout

# Average Bulls (II & AAll)

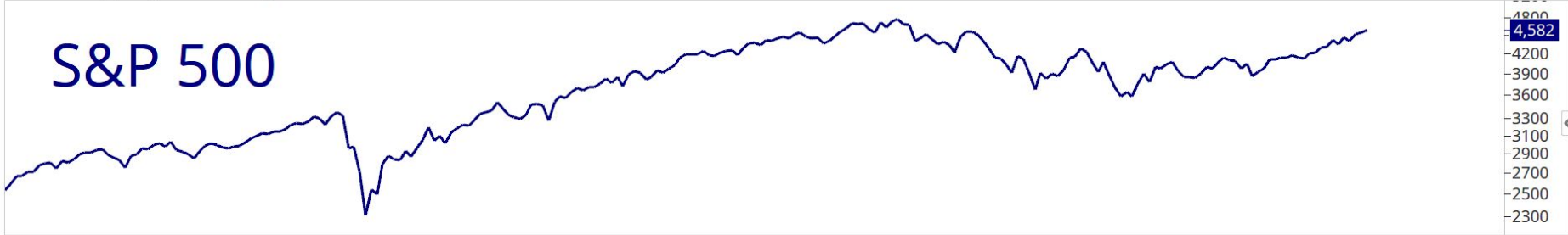


INVIBEAR (PD) - Weekly Line Chart - USD - No Layout

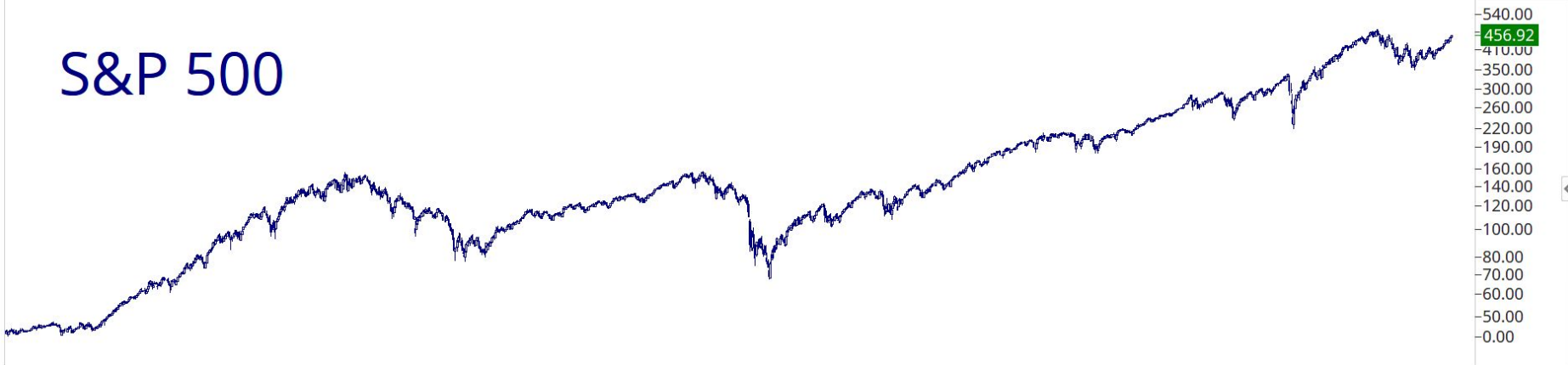
# Average Bears (II & AAll)



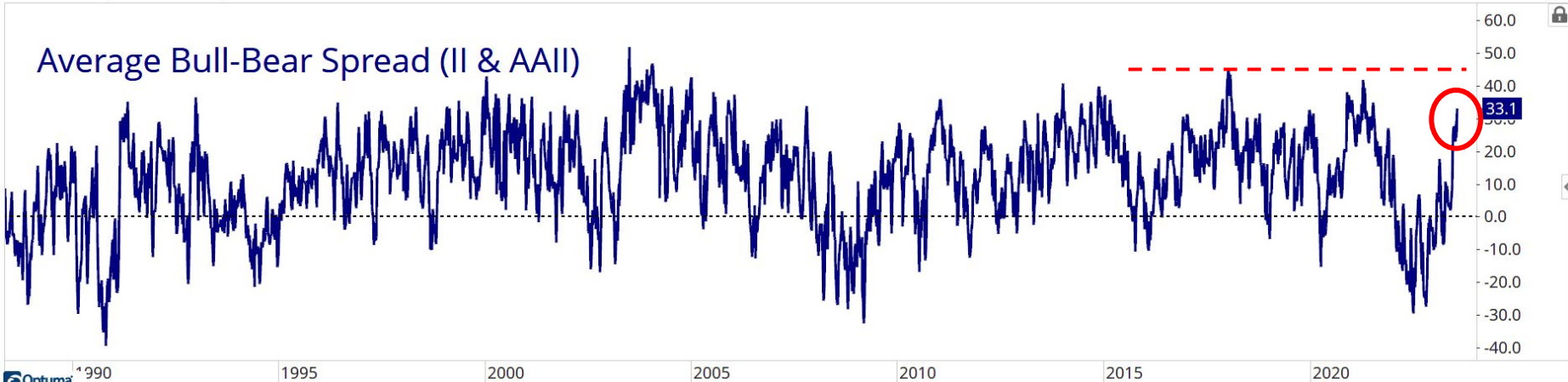
# S&P 500



# S&P 500



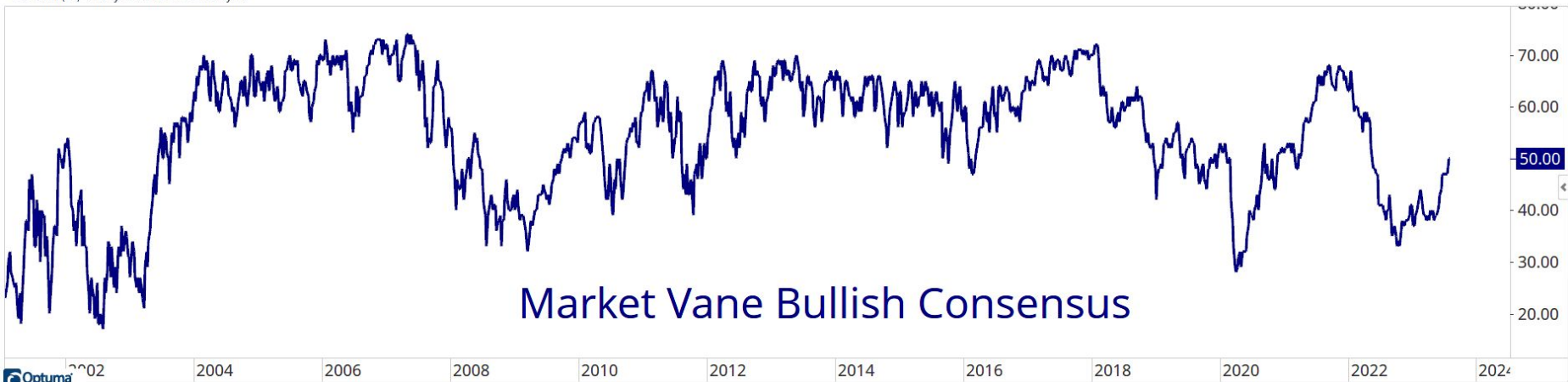
# Average Bull-Bear Spread (II & AII)



# S&P 500



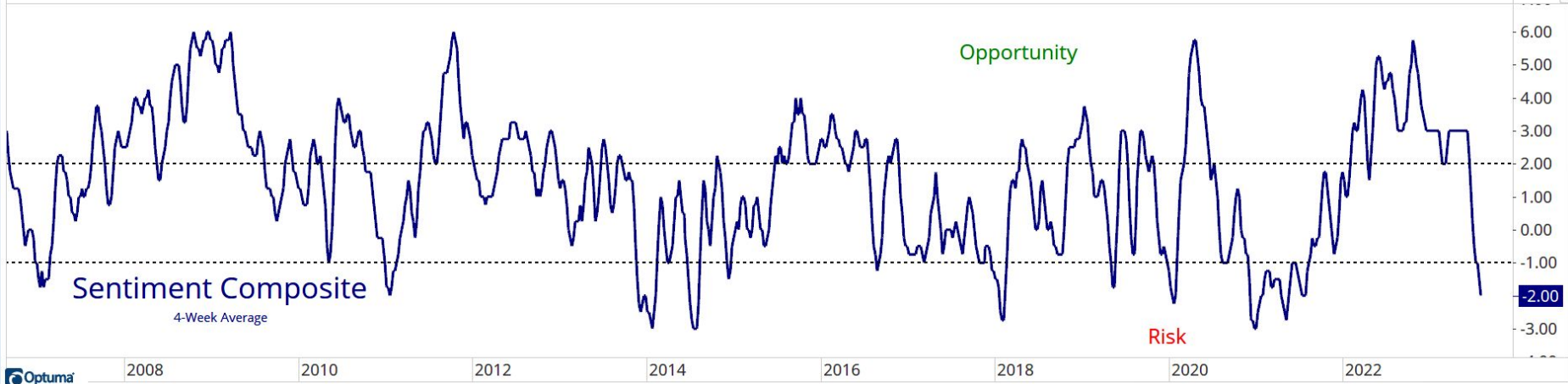
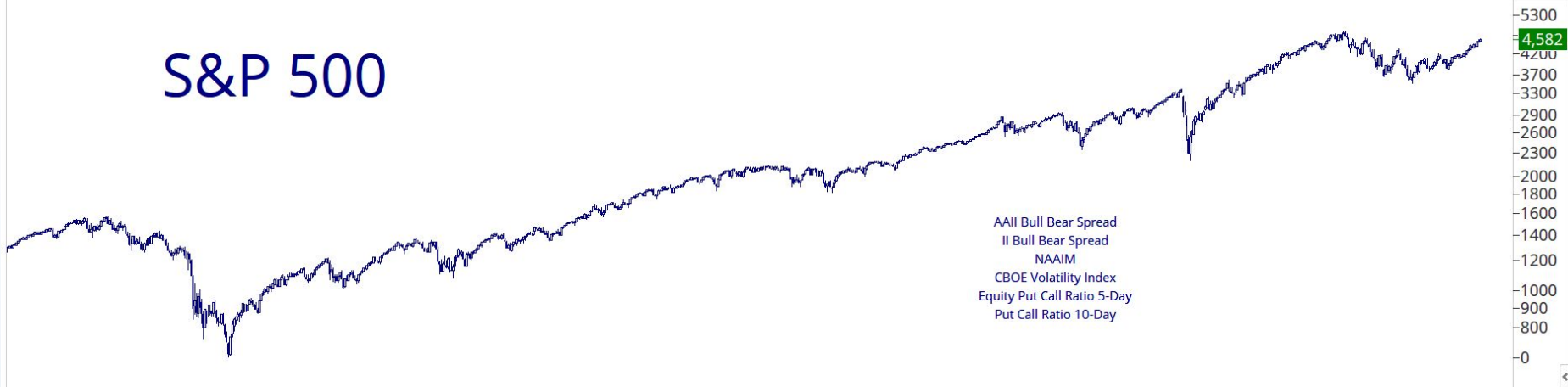
\*Measures the futures market sentiment each day by following the trading recommendations of leading Commodity Trading Advisors



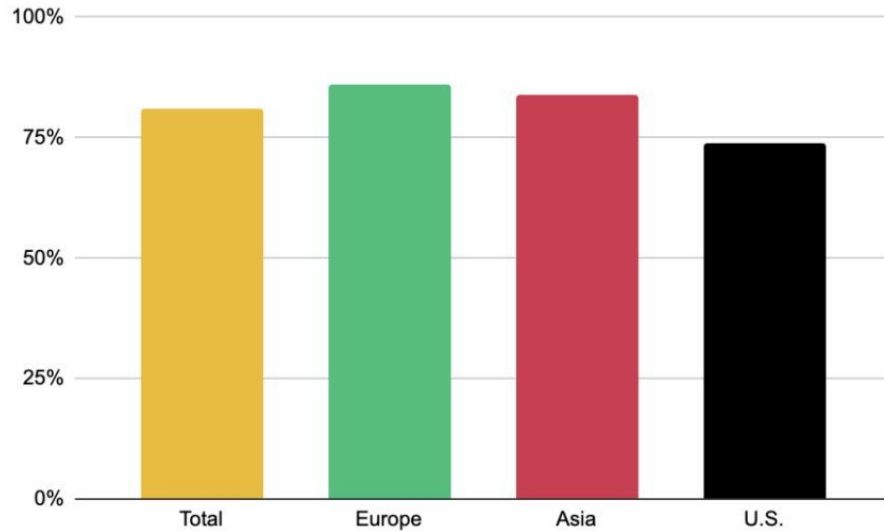
# Market Vane Bullish Consensus



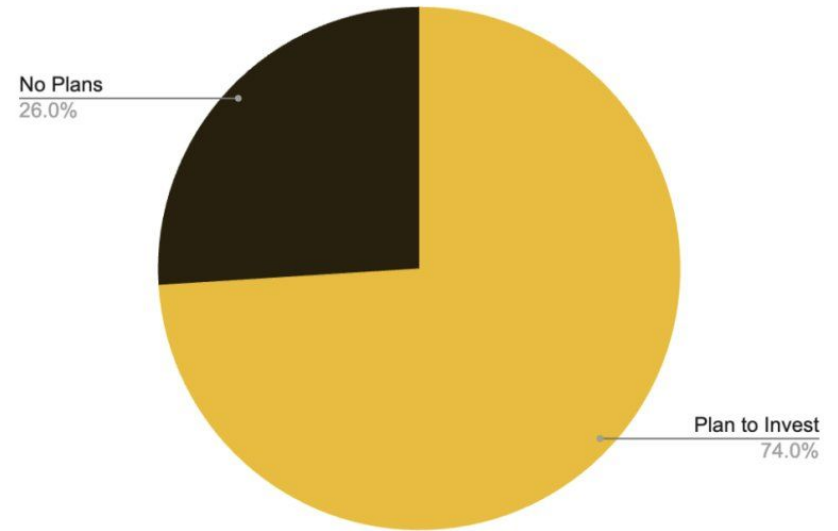
# S&P 500



% of Institutions Who Believe in Digital Asset Exposure



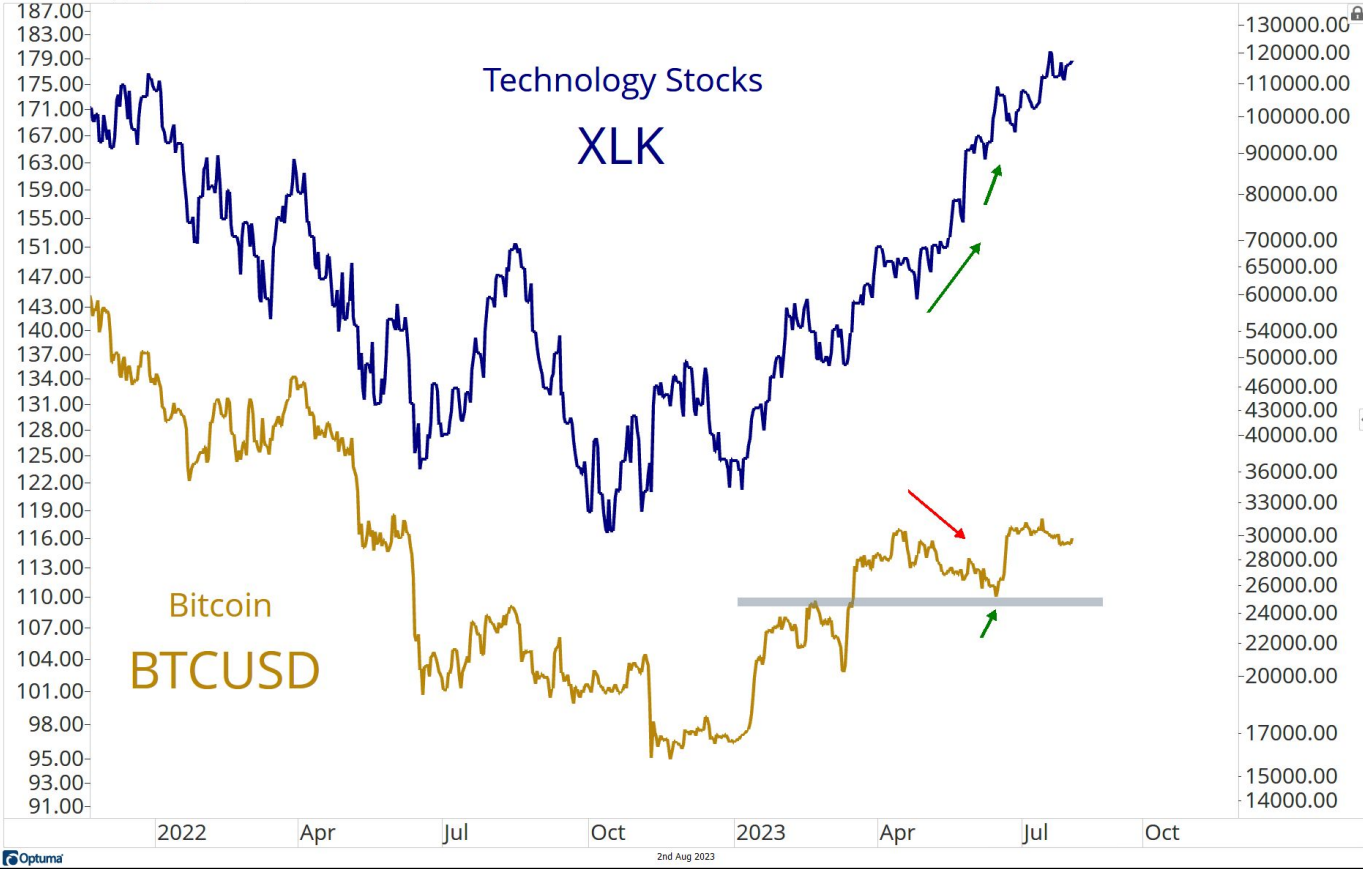
% of Institutions Who Plan to Invest in Digital Assets



Source: Fidelity, Binance Research



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# Microstrategy \$MSTR



2nd Aug 2023



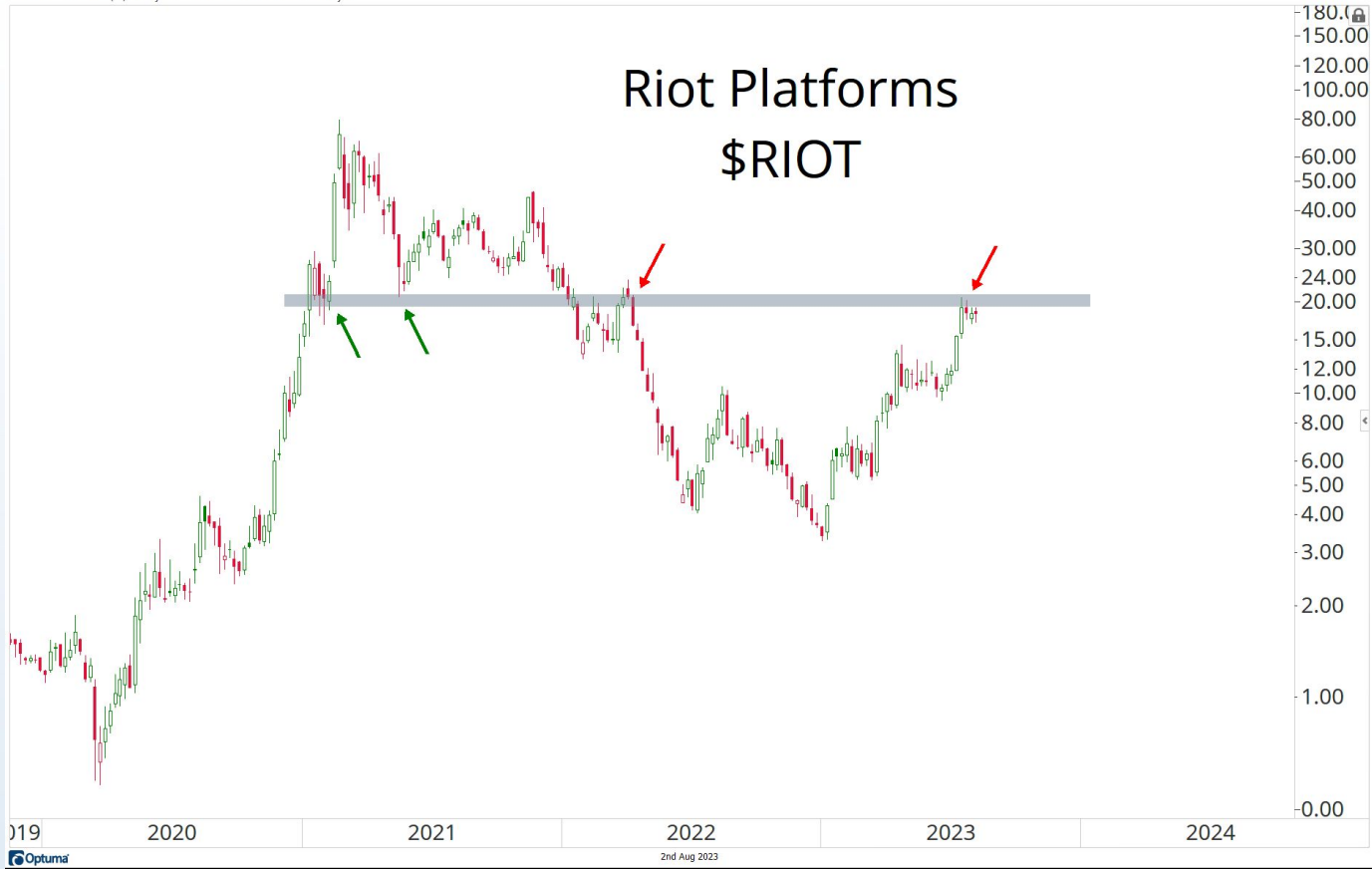
**Up to \$750,000,000**

**Class A Common Stock**

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We have entered into a Sales Agreement (the “Sales Agreement”) with Cowen and Company, LLC, Canaccord Genuity LLC and Berenberg Capital Markets LLC (collectively, the “Agents”), dated August 1, 2023, relating to the sale of shares of our class A common stock, par value \$0.001 per share, offered by this prospectus supplement. In accordance with the terms of the Sales Agreement, under this prospectus supplement, we may offer and sell shares of our class A common stock having an aggregate offering price of up to \$750,000,000 from time to time through one or more of the Agents, acting as our sales agents.

Our class A common stock is listed on The Nasdaq Global Select Market under the trading symbol “MSTR.” On July 31, 2023, the last sale price of our class A common stock as reported on The Nasdaq Global Select Market was \$437.88 per share.







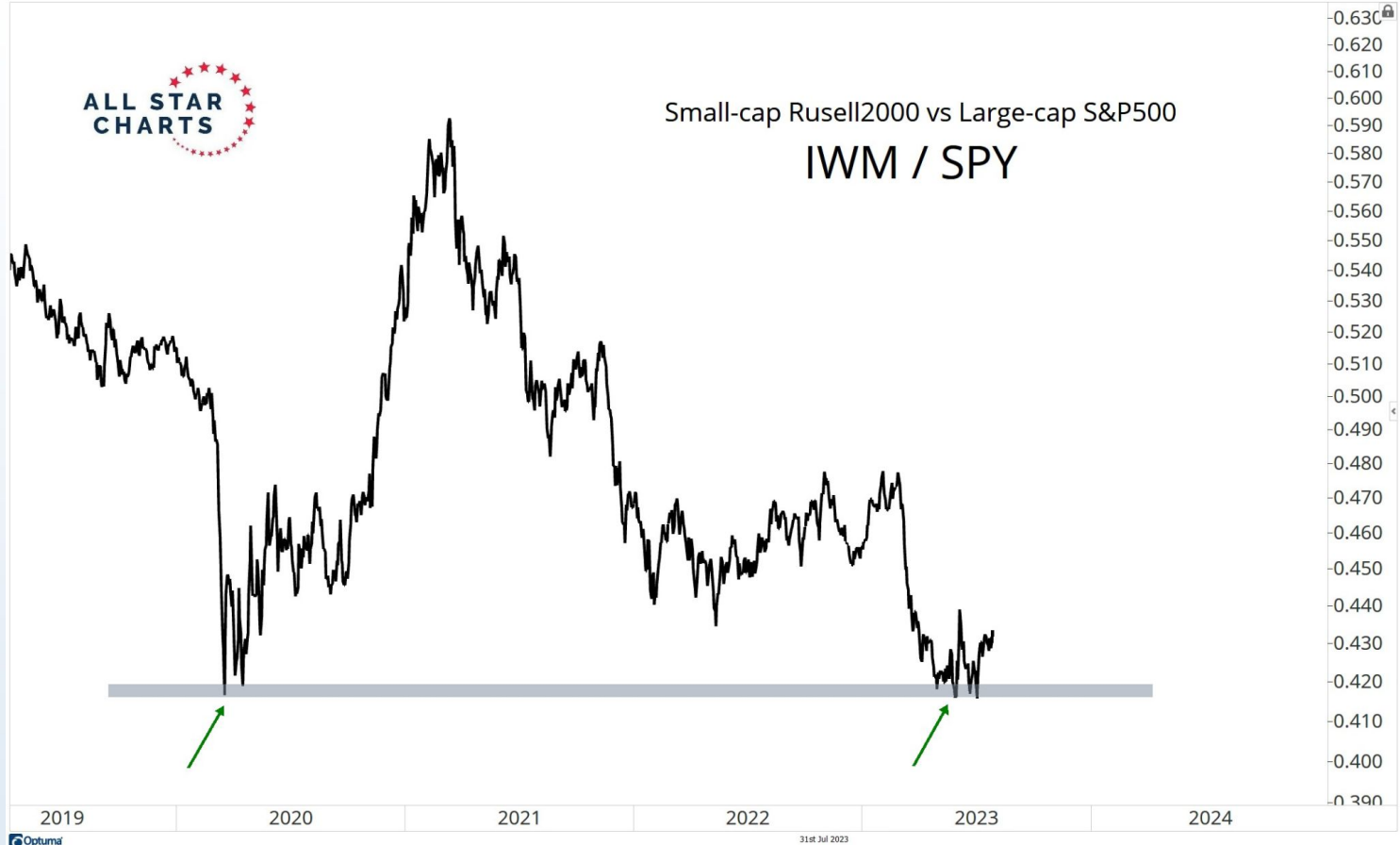




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# Small-cap Russell2000 vs Large-cap S&P500 IWM / SPY



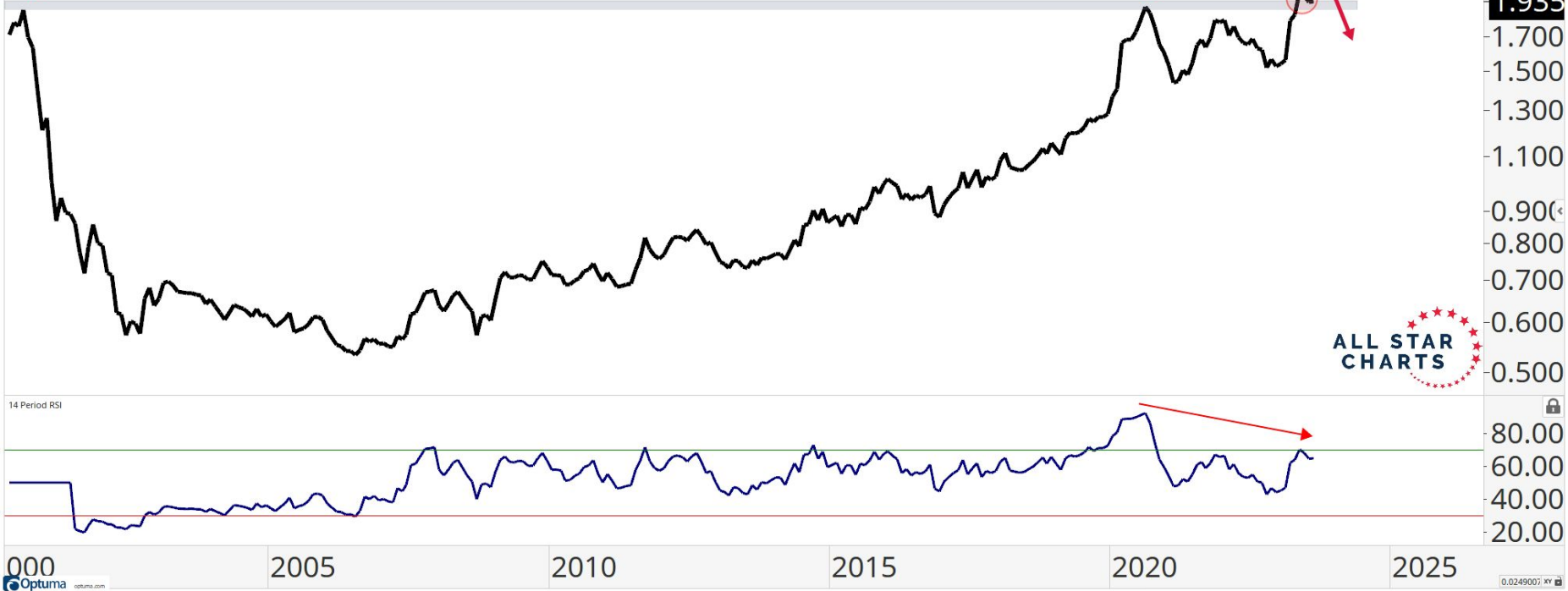


**ALL STAR CHARTS**

# Nasdaq 100 vs Russell 2000 (QQQ/IWM)

Dot-Com  
Bubble  
High

Oops!?



Code	Name	Industry	Country	Market Capitalization	Percent from 52-Week Highs
ABR	Arbor Realty Trust Inc.	REIT - Mortgage	USA	\$3,192	0.00%
ANF	Abercrombie & Fitch Co.	Apparel Retail	USA	\$2,002	0.00%
ARCB	ArcBest Corp	Trucking	USA	\$2,860	0.00%
AVDX	AvidXchange Holdings Inc	Software - Infrastructure	USA	\$2,465	0.00%
BORR	Borr Drilling Ltd	Oil & Gas Drilling	Bermuda	\$2,049	0.00%
BZH	Beazer Homes USA Inc.	Residential Construction	USA	\$1,111	0.00%
CAMT	Camtek Ltd	Semiconductor Equipment & Materials	Israel	\$2,107	0.00%
CARS	Cars.com	Auto & Truck Dealerships	USA	\$1,501	0.00%
CLS	Celestica, Inc.	Electronic Components	Canada	\$2,472	0.00%
CNX	CNX Resources Corp	Oil & Gas E&P	USA	\$3,300	0.00%
COOP	Mr. Cooper Group Inc	Mortgage Finance	USA	\$3,972	0.00%
CRC	California Resources Corporation	Oil & Gas E&P	USA	\$3,710	0.00%
CSTM	Constellium	Aluminum	France	\$2,740	0.00%
CSWI	CSW Industrials Inc	Specialty Industrial Machinery	USA	\$2,796	0.00%
CUBI	Customers Bancorp Inc	Banks - Regional	USA	\$1,306	0.00%
CVLT	CommVault Systems Inc	Software - Application	USA	\$3,425	0.00%
EB	Eventbrite Inc	Software - Application	USA	\$1,168	0.00%
ESRT	Empire State Realty Trust Inc	REIT - Diversified	USA	\$1,418	0.00%
FORM	FormFactor Inc.	Semiconductors	USA	\$2,847	0.00%
HCC	Warrior Met Coal Inc	Coking Coal	USA	\$2,209	0.00%
HLX	Helix Energy Solutions Group Inc	Oil & Gas Equipment & Services	USA	\$1,448	0.00%
HURN	Huron Consulting Group Inc	Consulting Services	USA	\$1,799	0.00%
ITRI	Itron Inc.	Scientific & Technical Instruments	USA	\$3,476	0.00%
JACK	Jack In The Box, Inc.	Restaurants	USA	\$1,996	0.00%
KLIC	Kulicke & Soffa Industries, Inc.	Semiconductor Equipment & Materials	Singapore	\$3,368	0.00%
LPG	Dorian LPG	Oil & Gas Midstream	USA	\$1,179	0.00%
MATX	Matson Inc	Marine Shipping	USA	\$3,358	0.00%
MDC	M.D.C. Holdings, Inc.	Residential Construction	USA	\$3,733	0.00%
MHO	MI Homes Inc.	Residential Construction	USA	\$2,770	0.00%
NOG	Northern Oil and Gas Inc.	Oil & Gas E&P	USA	\$3,378	0.00%
NVMI	Nova Ltd	Semiconductor Equipment & Materials	Israel	\$3,543	0.00%
PARR	Par Pacific Holdings Inc	Oil & Gas Refining & Marketing	USA	\$1,897	0.00%
PRO	PROS Holdings Inc	Software - Application	USA	\$1,702	0.00%
RXST	RxSight Inc	Medical Devices	USA	\$1,133	0.00%
SKYW	Skywest Inc.	Airlines	USA	\$1,979	0.00%
TDW	Tidewater Inc.	Oil & Gas Equipment & Services	USA	\$3,152	0.00%
URBN	Urban Outfitters, Inc.	Apparel Retail	USA	\$3,321	0.00%
VECO	Veeco Instruments Inc	Semiconductor Equipment & Materials	USA	\$1,423	0.00%
VRE	Veris Residential Inc	REIT - Residential	USA	\$1,708	0.00%
YELP	Yelp Inc	Internet Content & Information	USA	\$3,090	0.00%

Data As Of July 28, 2023

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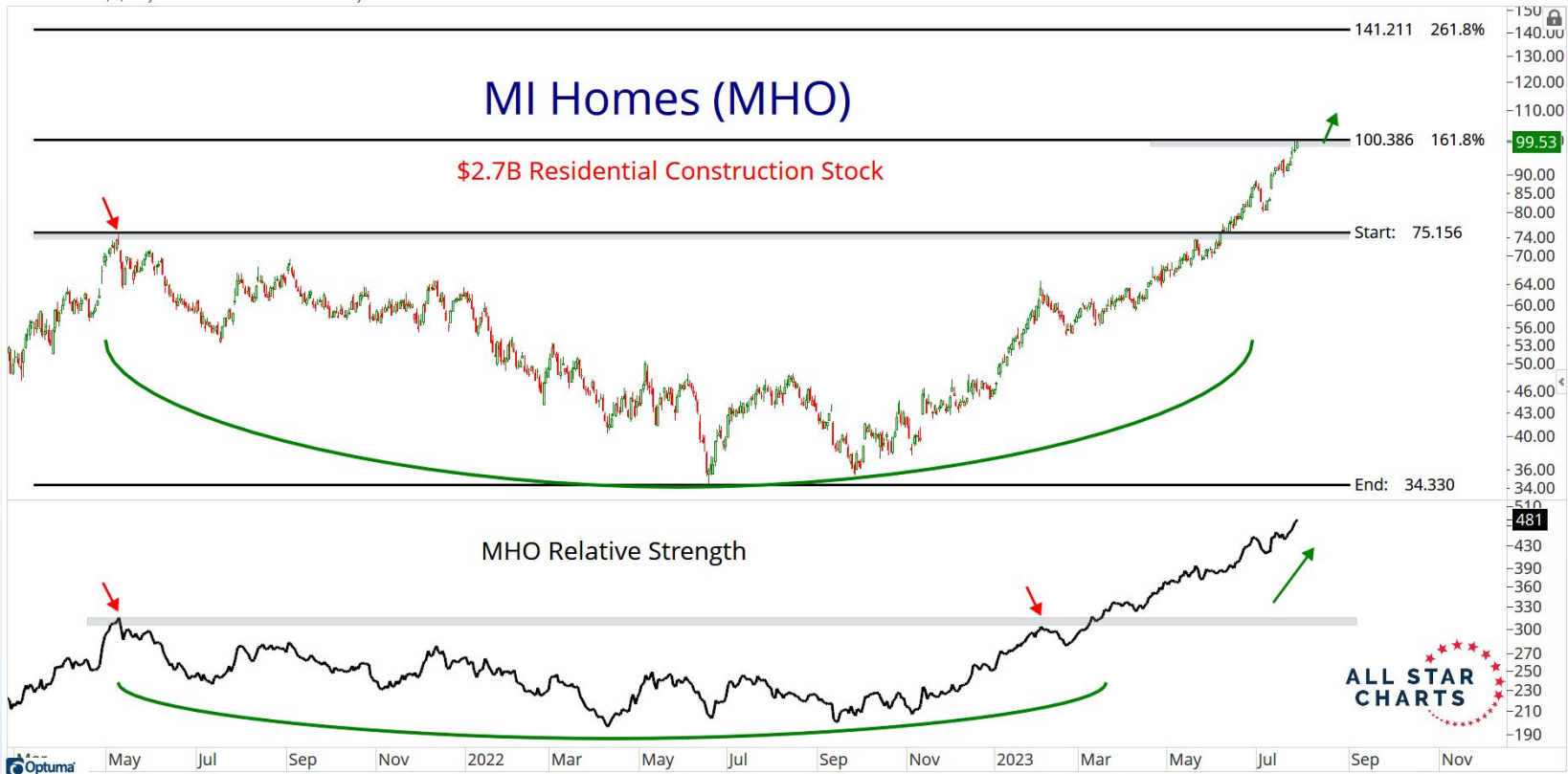


# CSW Industrials (CSWI)

\$2.7B Specialty Industrial Machinery Stock

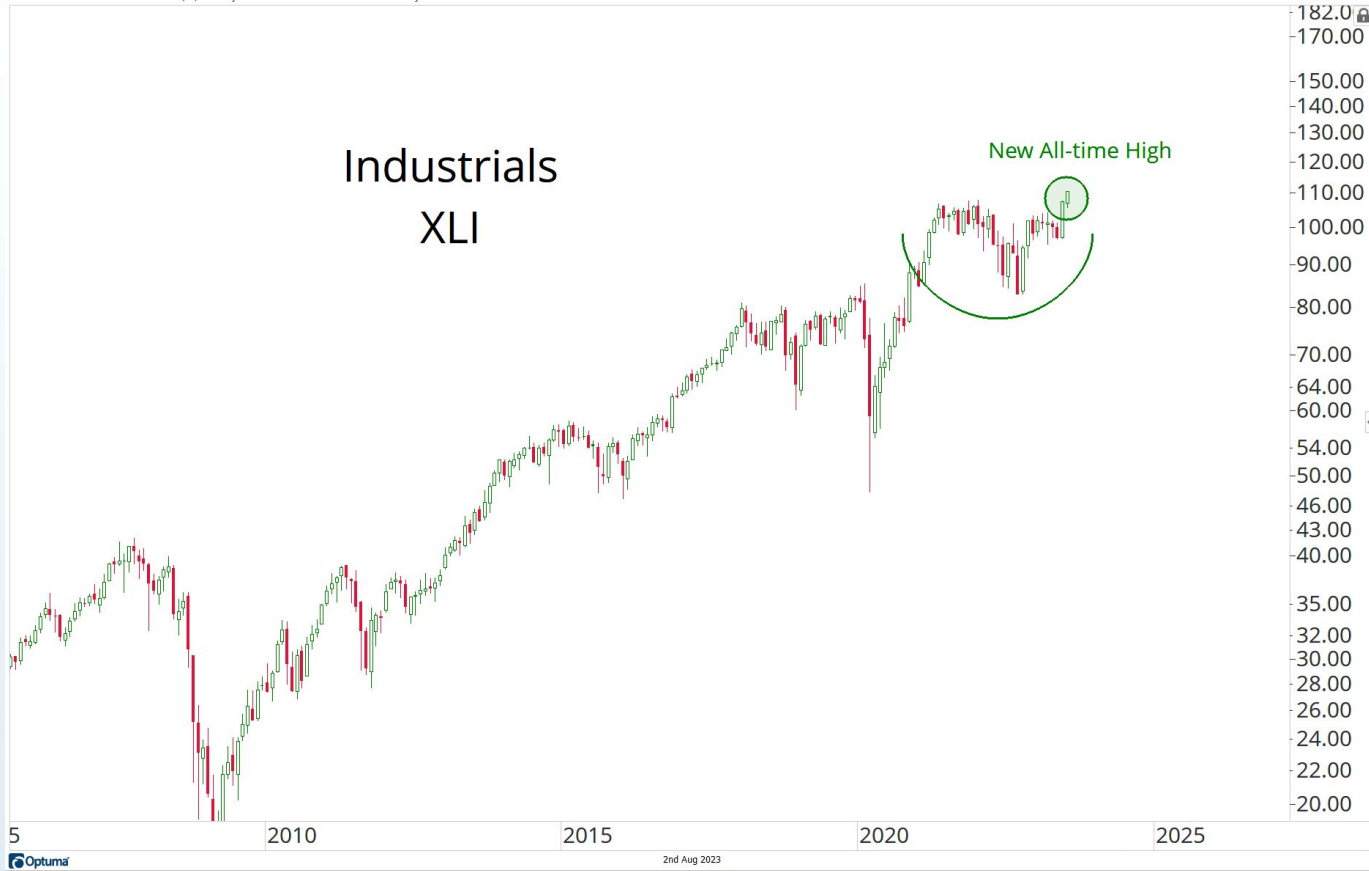




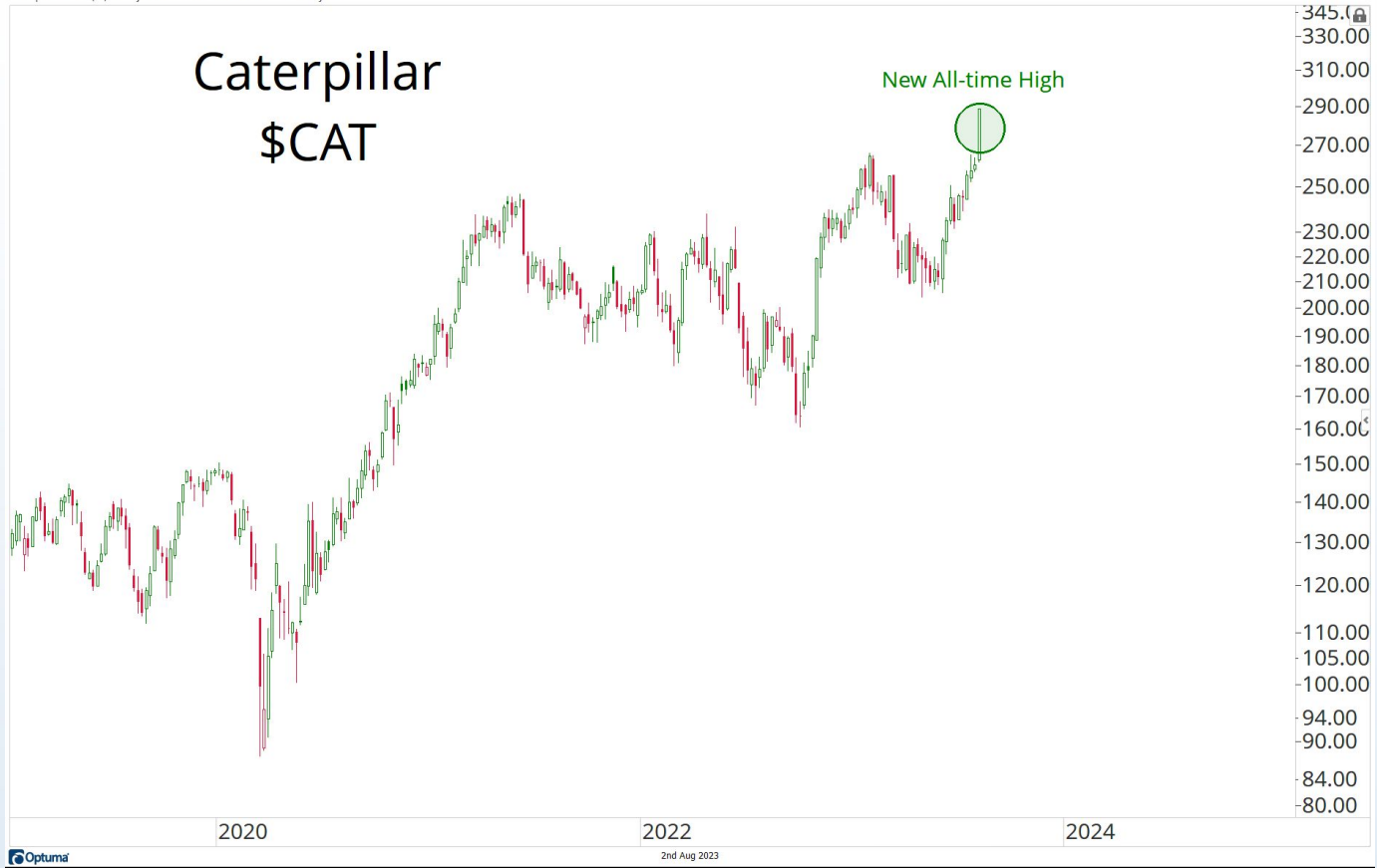


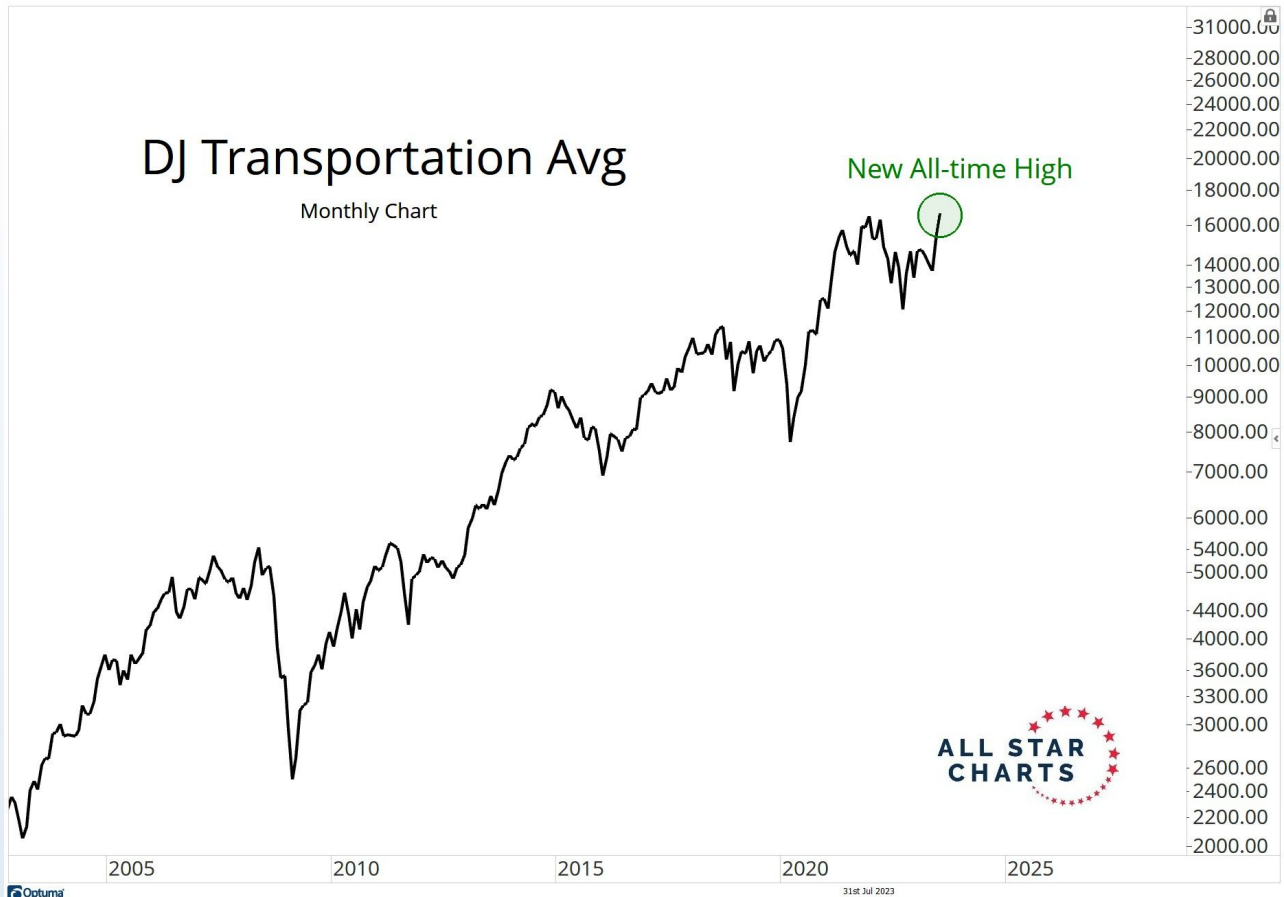


# ALL STAR CHARTS



# Caterpillar \$CAT





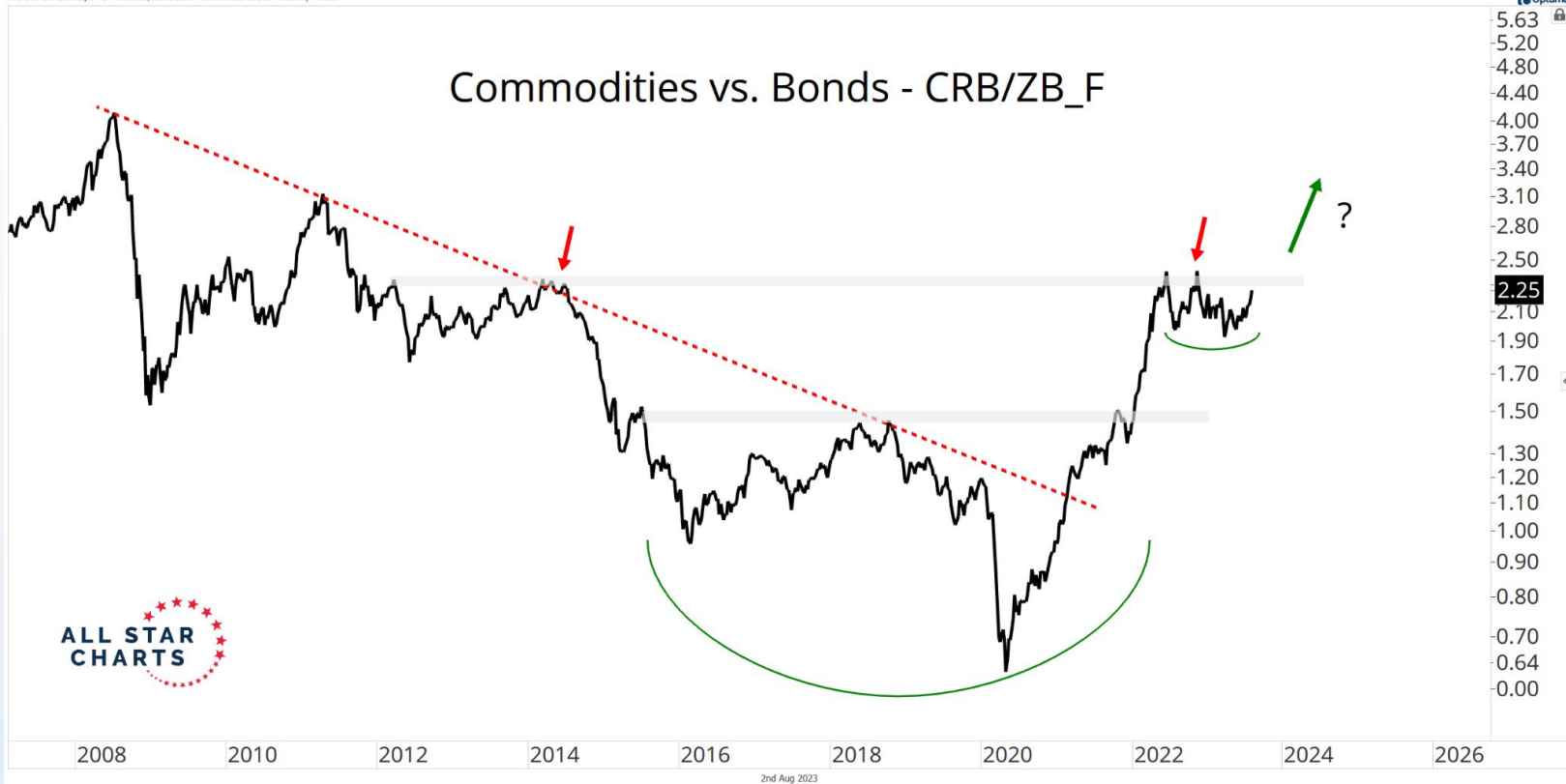
# Aerospace & Defense \$ITA



# S&P 500 vs. CRB Index

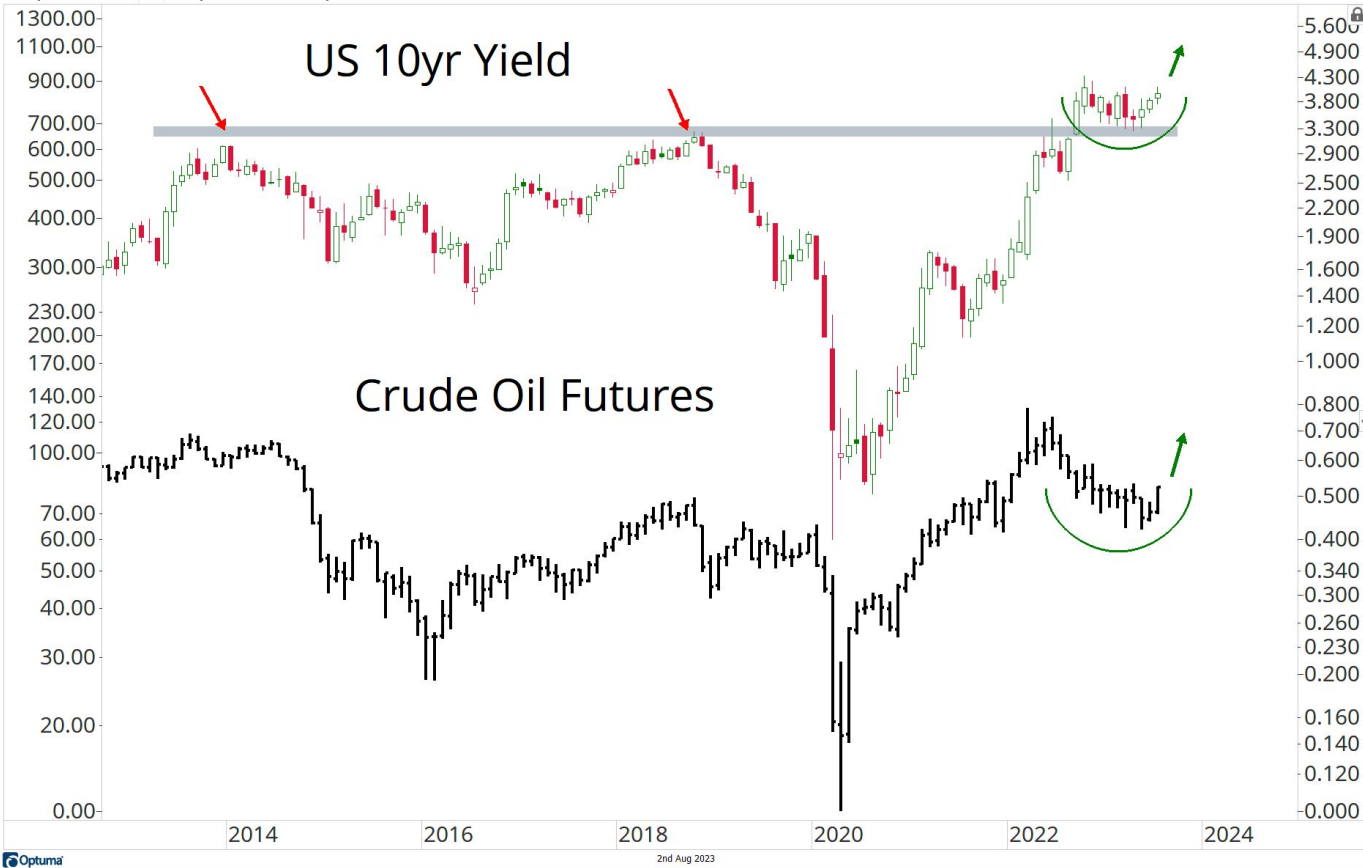


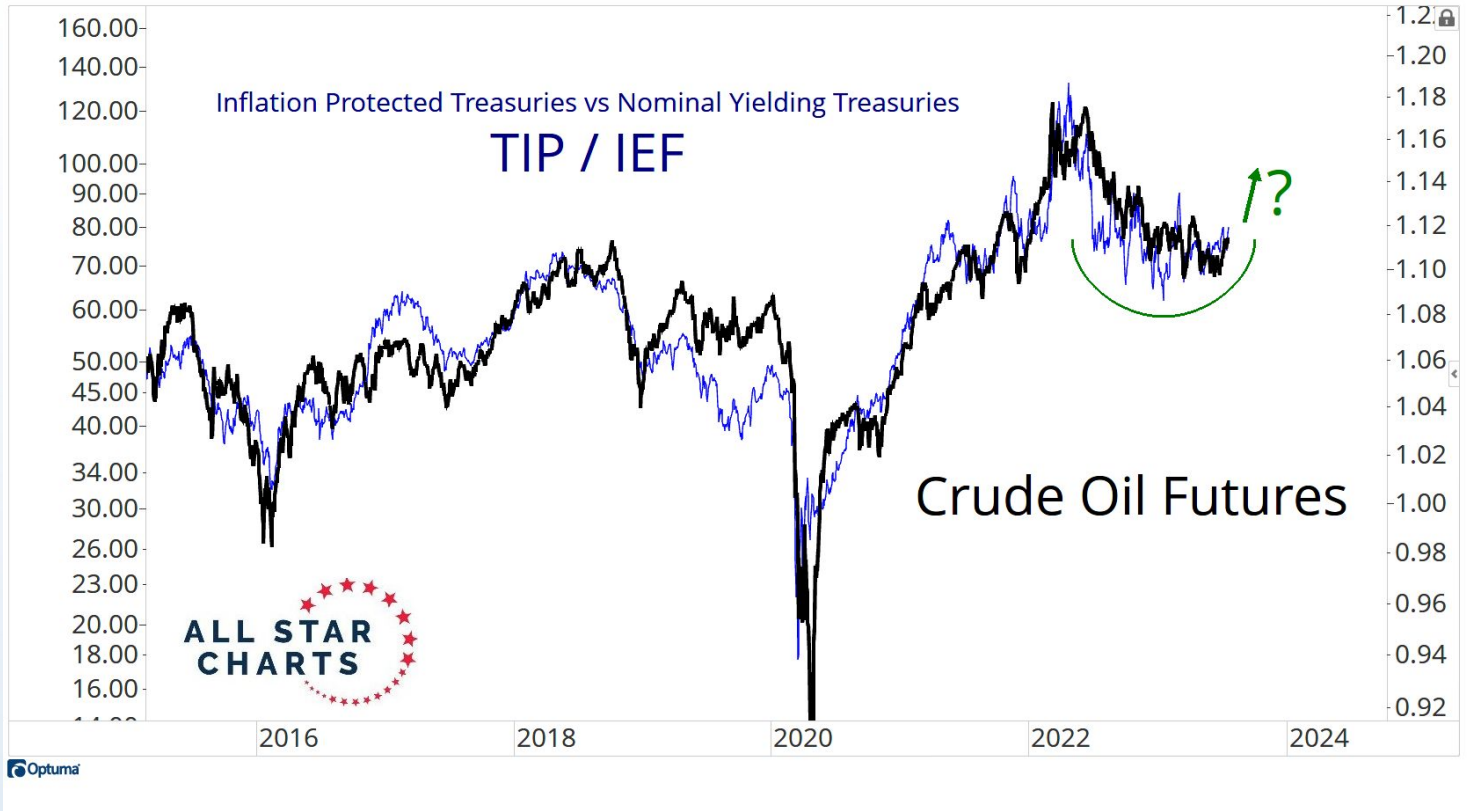
# Commodities vs. Bonds - CRB/ZB\_F











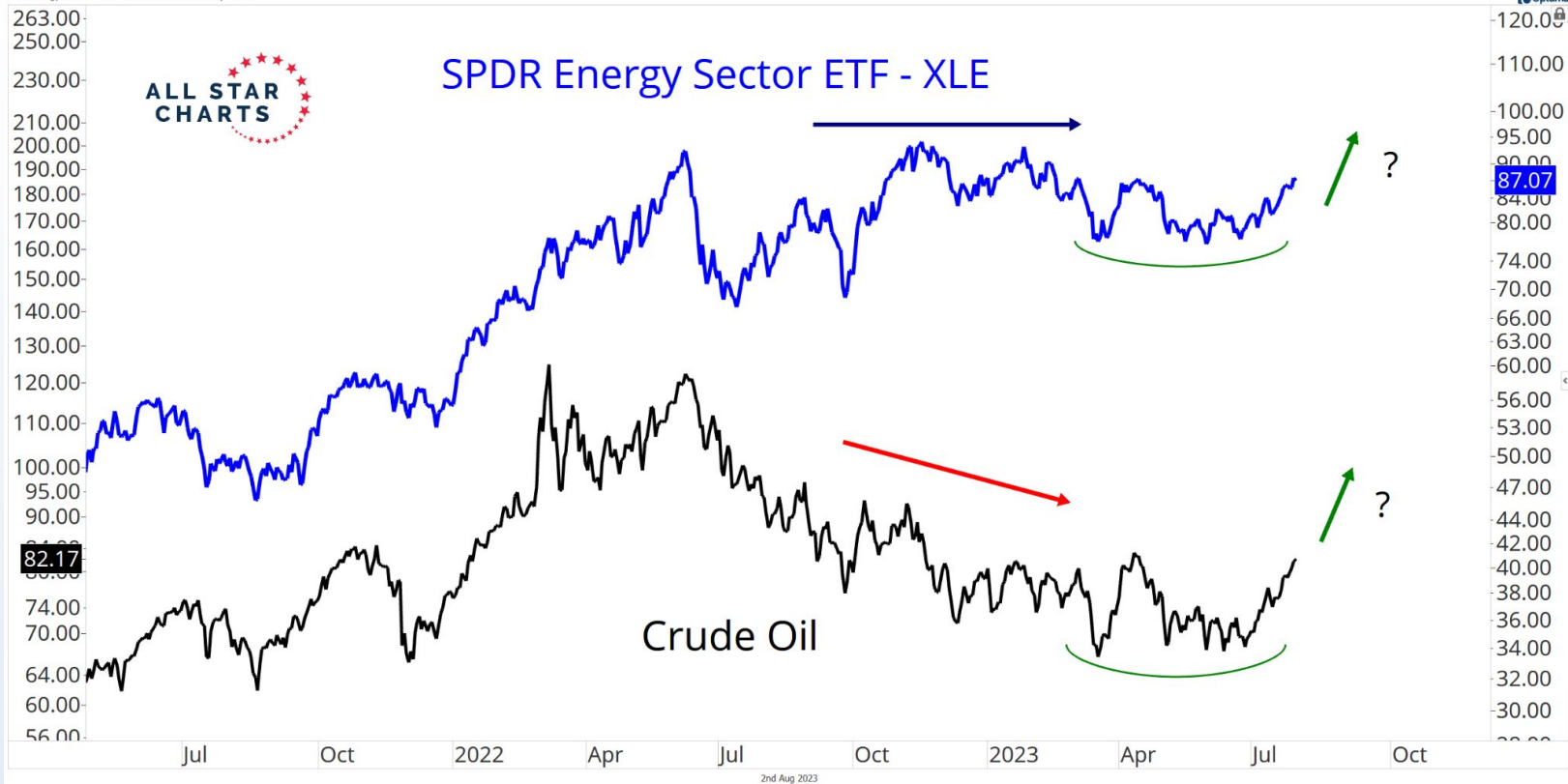


# US 10-Year Breakeven Inflation Rate



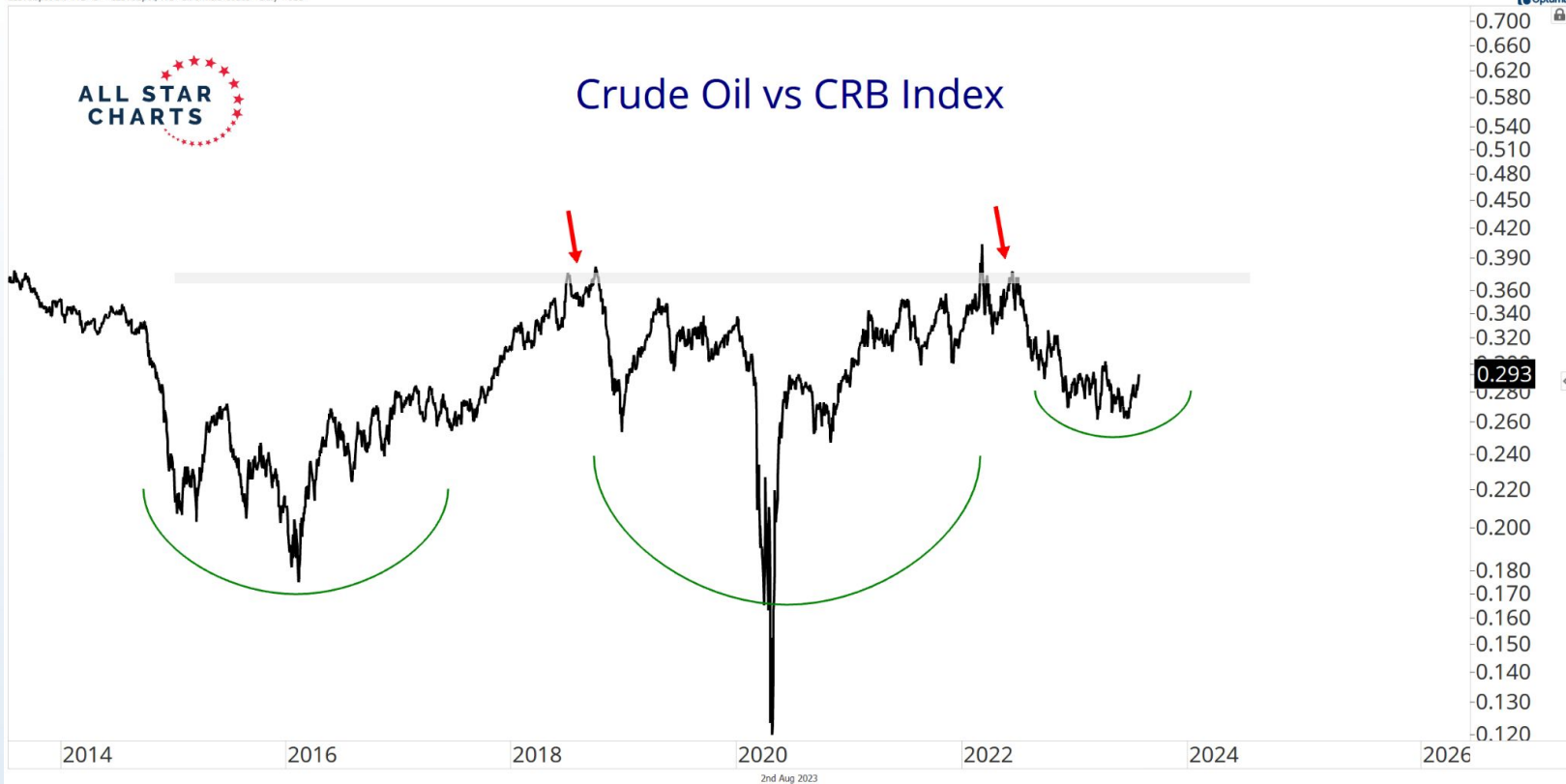


# SPDR Energy Sector ETF - XLE





# Crude Oil vs CRB Index





# Energy vs Tech

XLE / XLK

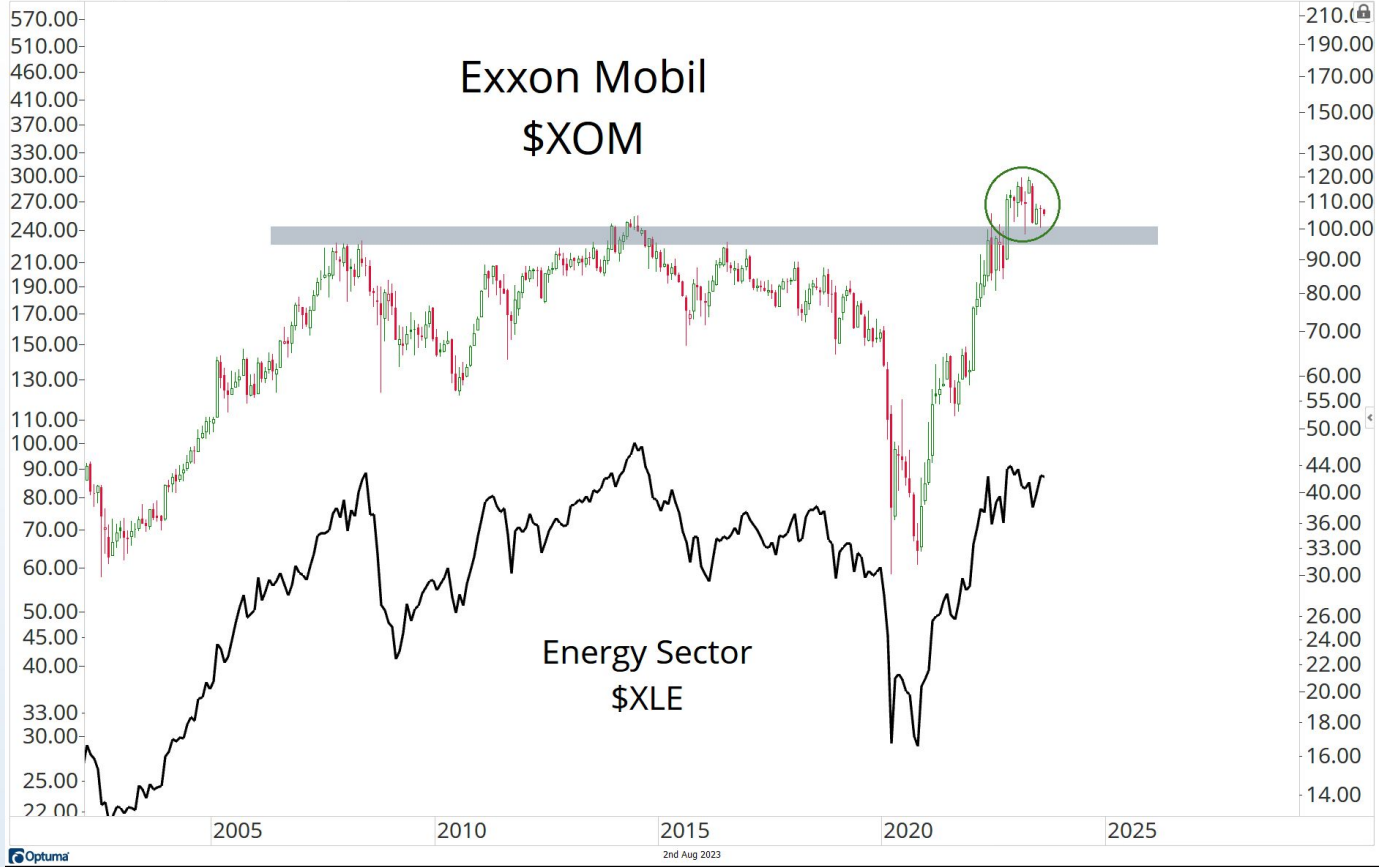


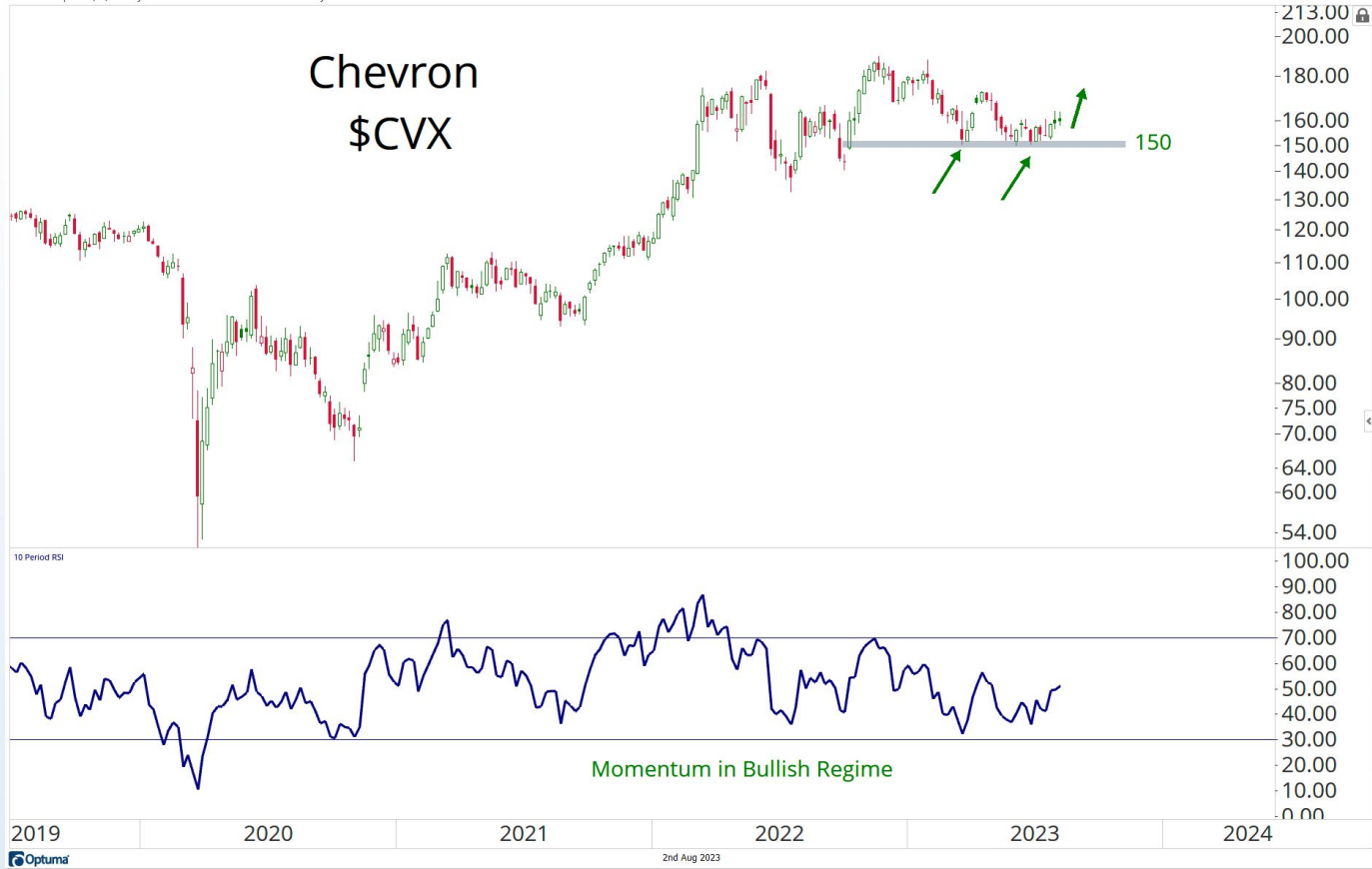
Not a Top?

↑?





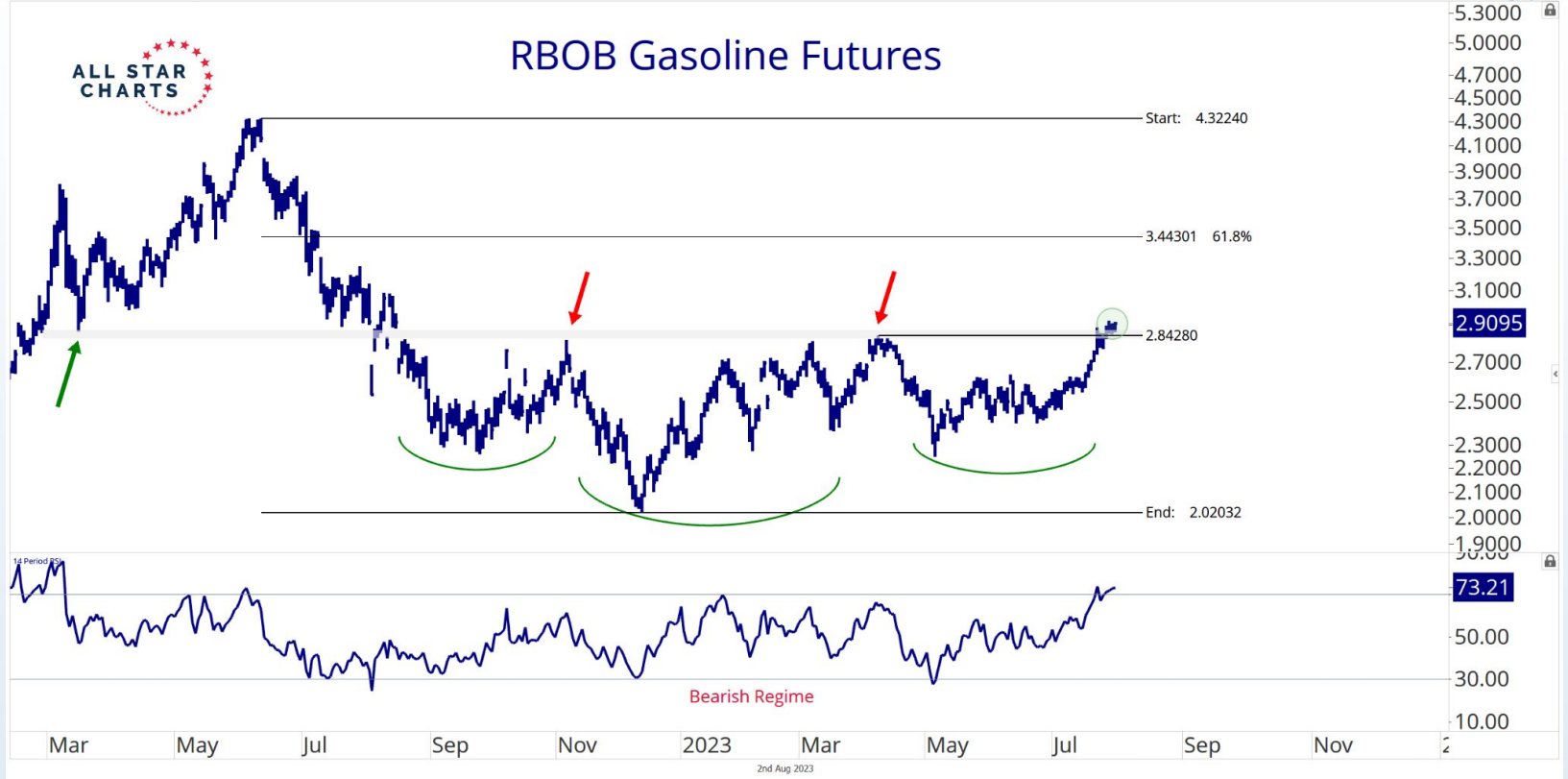








# RBOB Gasoline Futures





# Schlumberger - SLB

\$81B O&G Services



Relative Index Comparison to SPDR Energy Select Sector Fund ETF

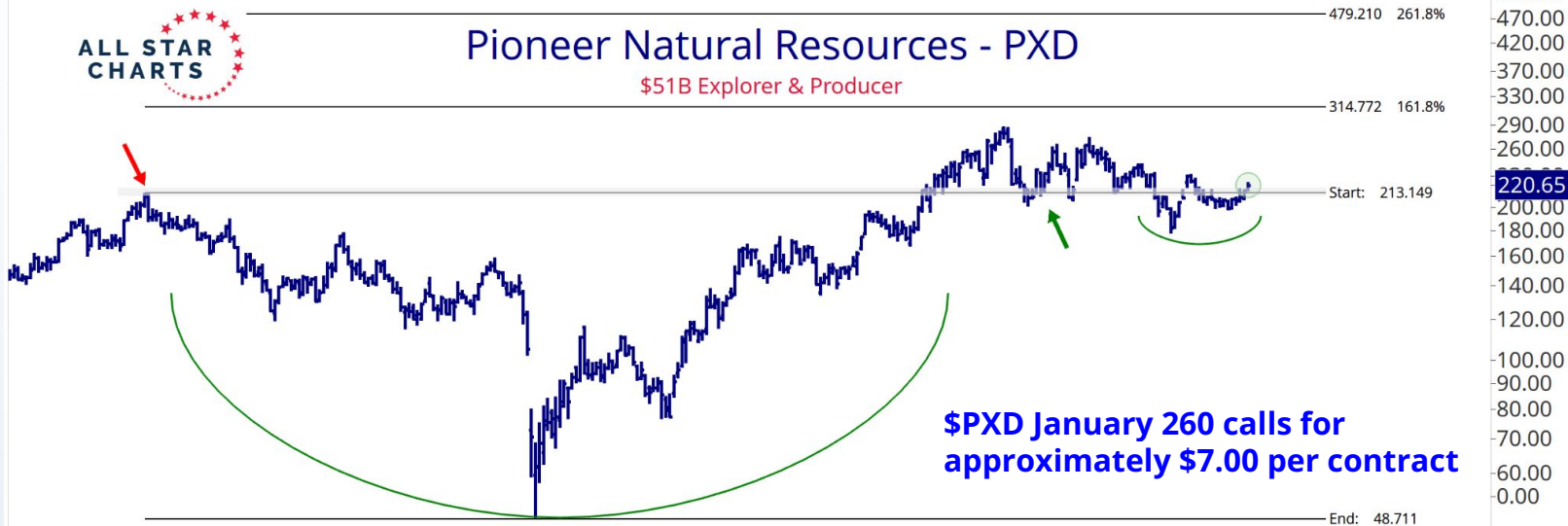
Relative to XLE





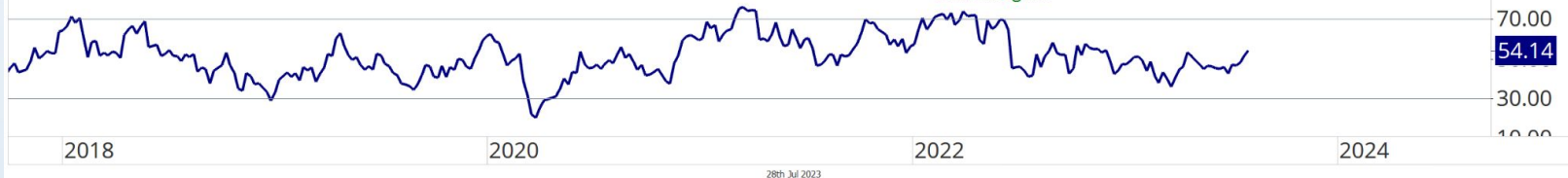
# Pioneer Natural Resources - PXD

\$51B Explorer & Producer



14 Period RSI

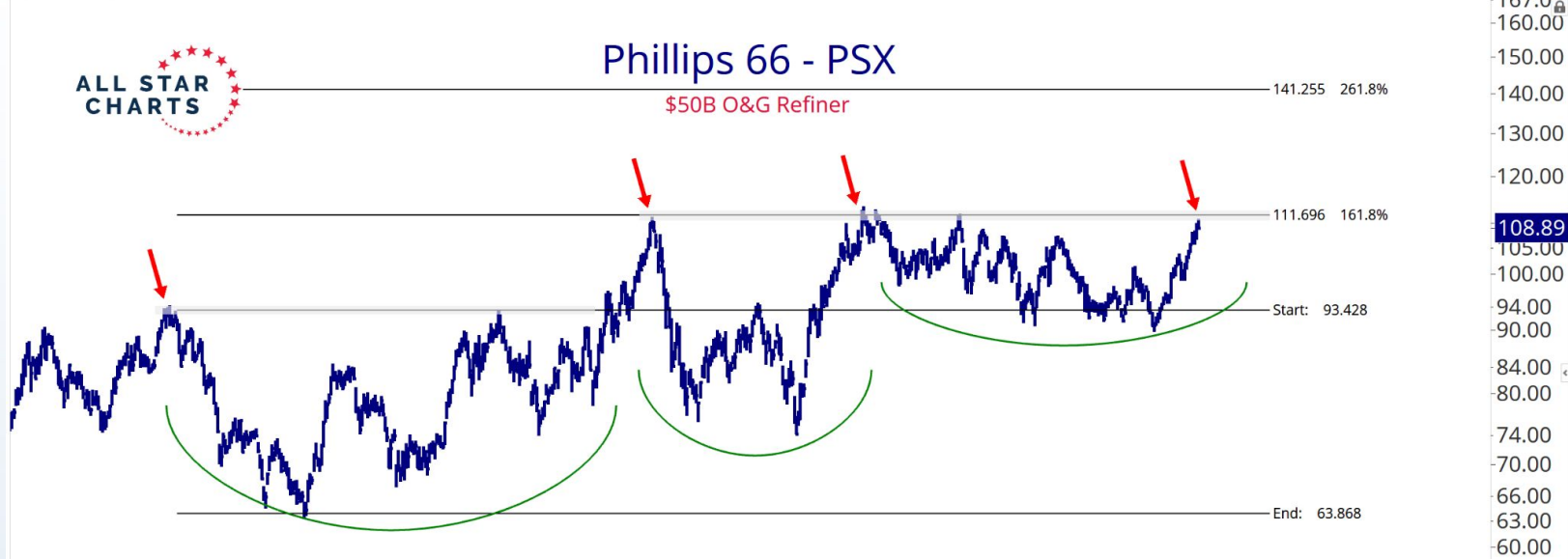
Bullish Regime





# Phillips 66 - PSX

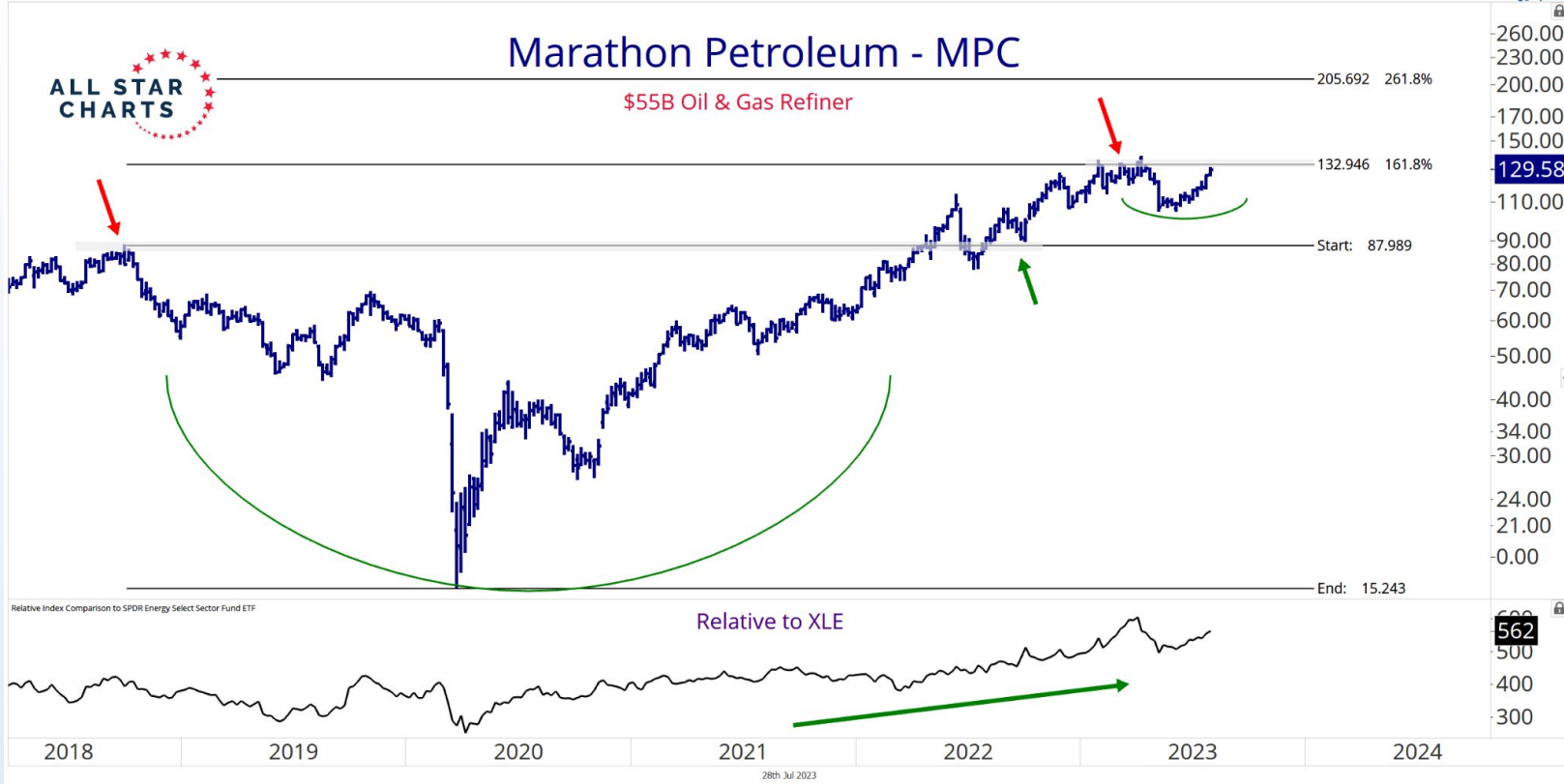
\$50B O&G Refiner



Relative Index Comparison to SPDR Energy Select Sector Fund ETF

Relative to XLE

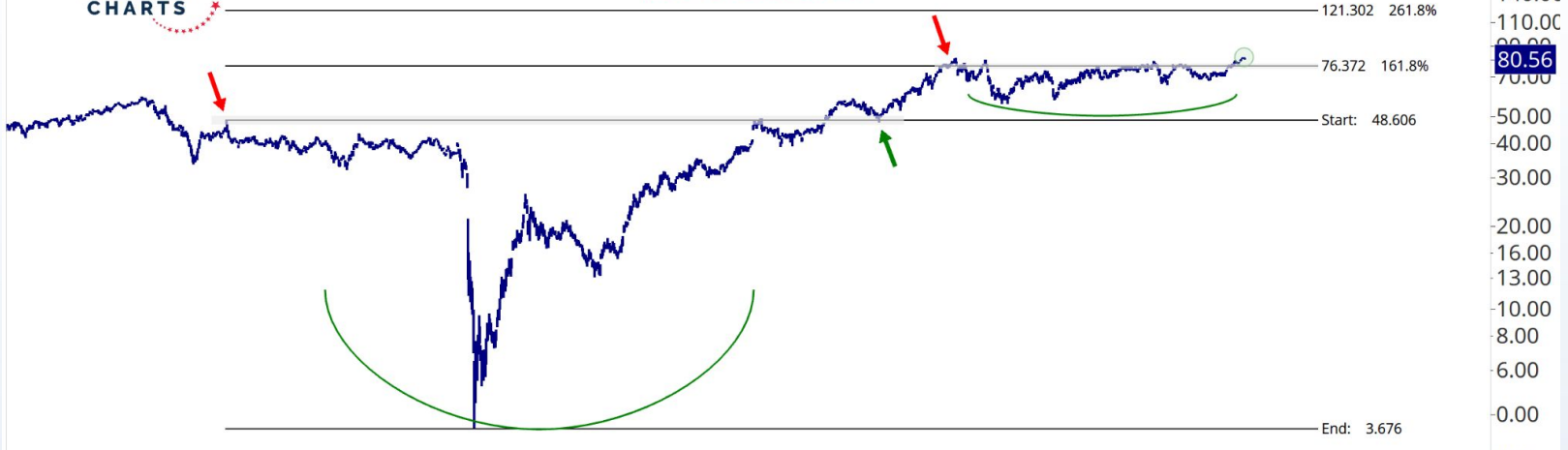






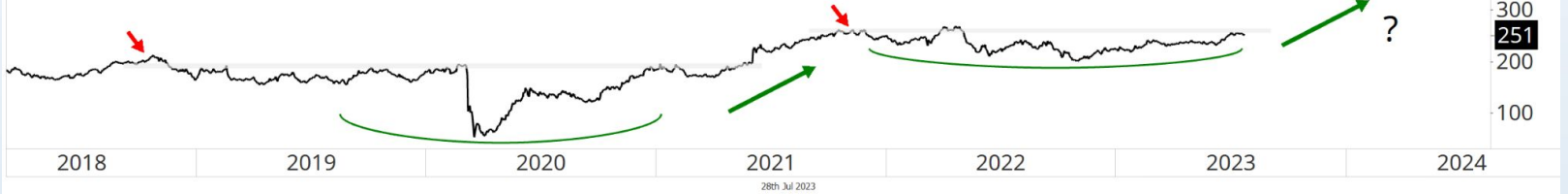
# Targa Resources - TRGP

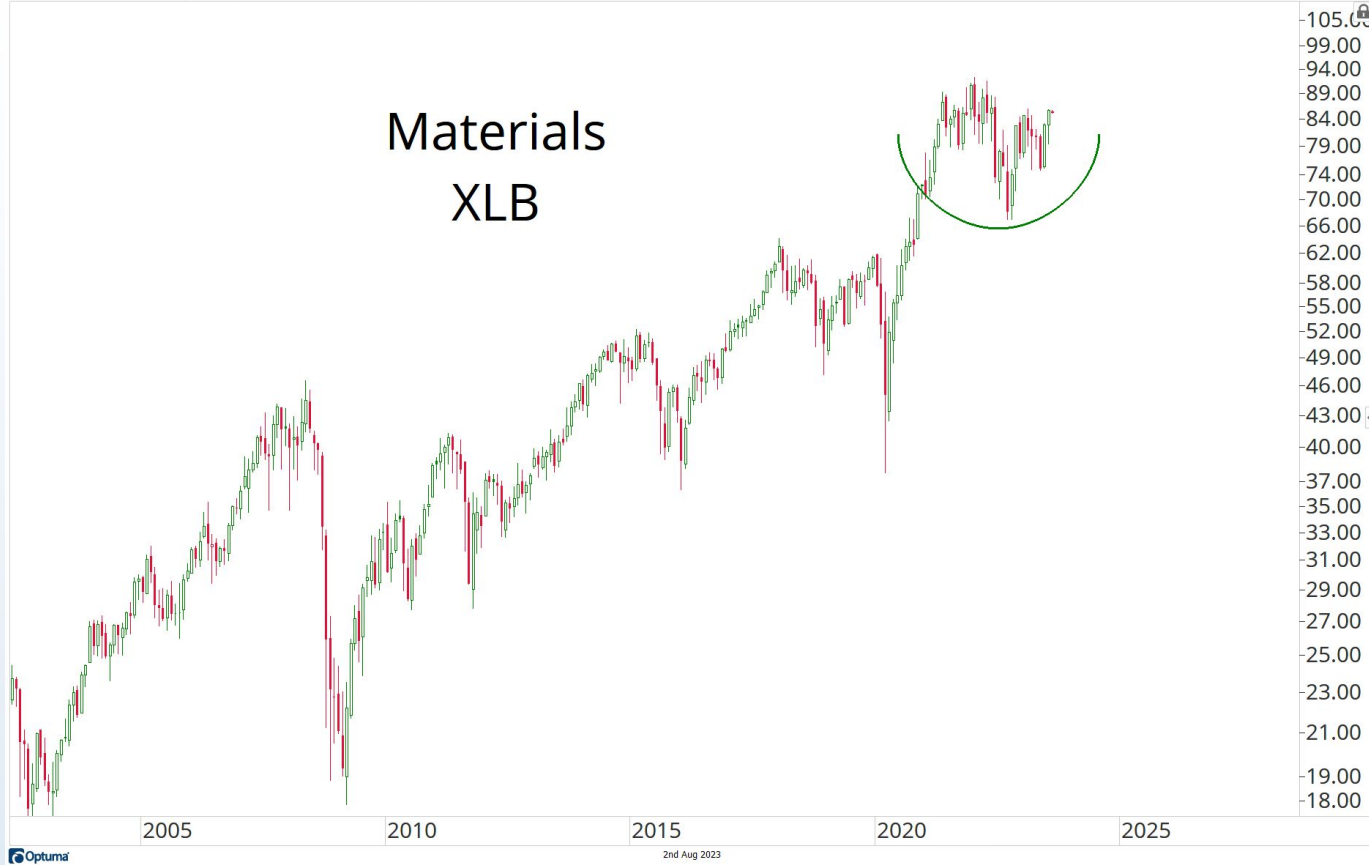
\$18B O&G Midstream



Relative Index Comparison to SPDR Energy Select Sector Fund ETF

Relative to XLE

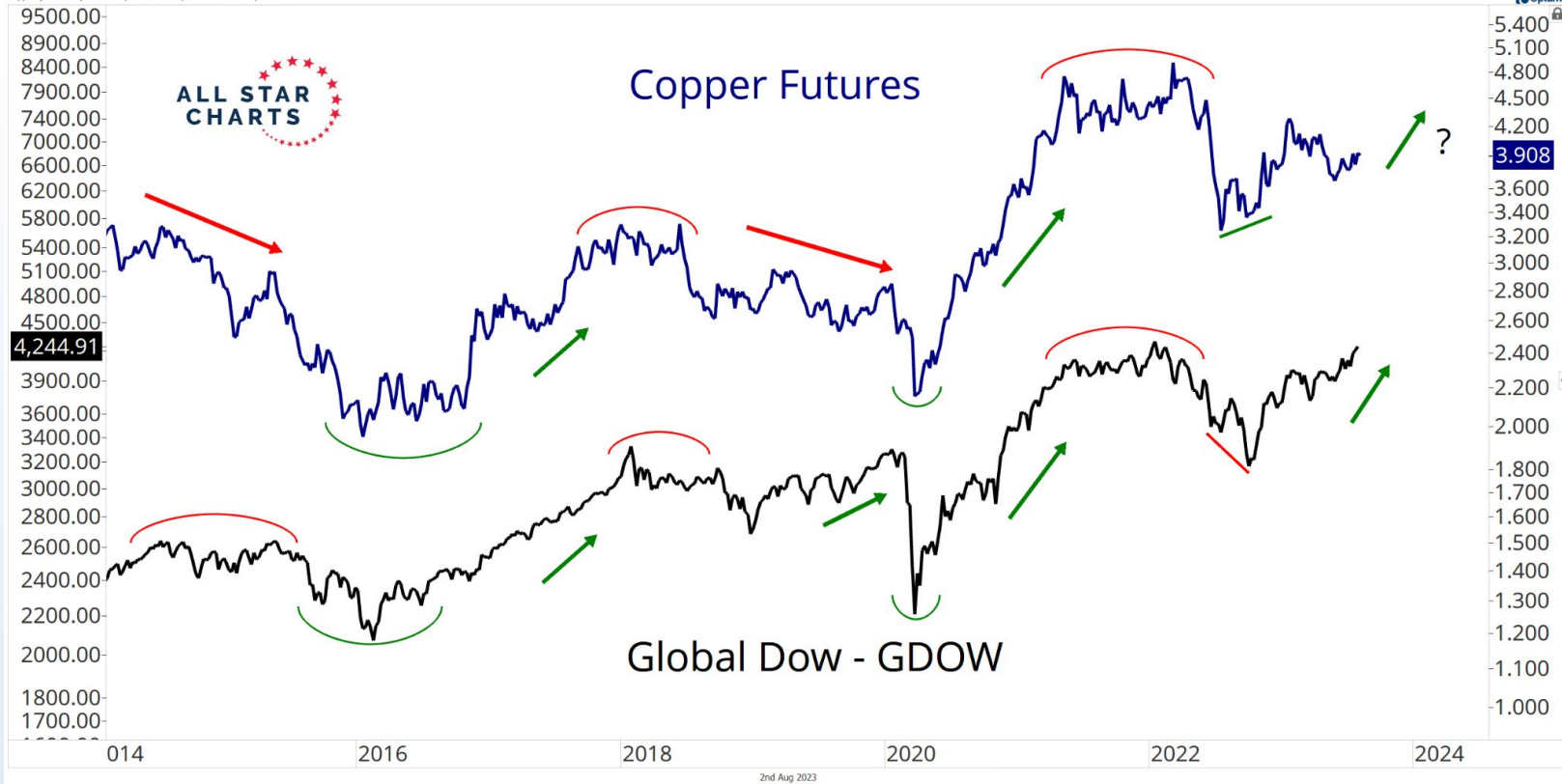






# Steel ETF - SLX

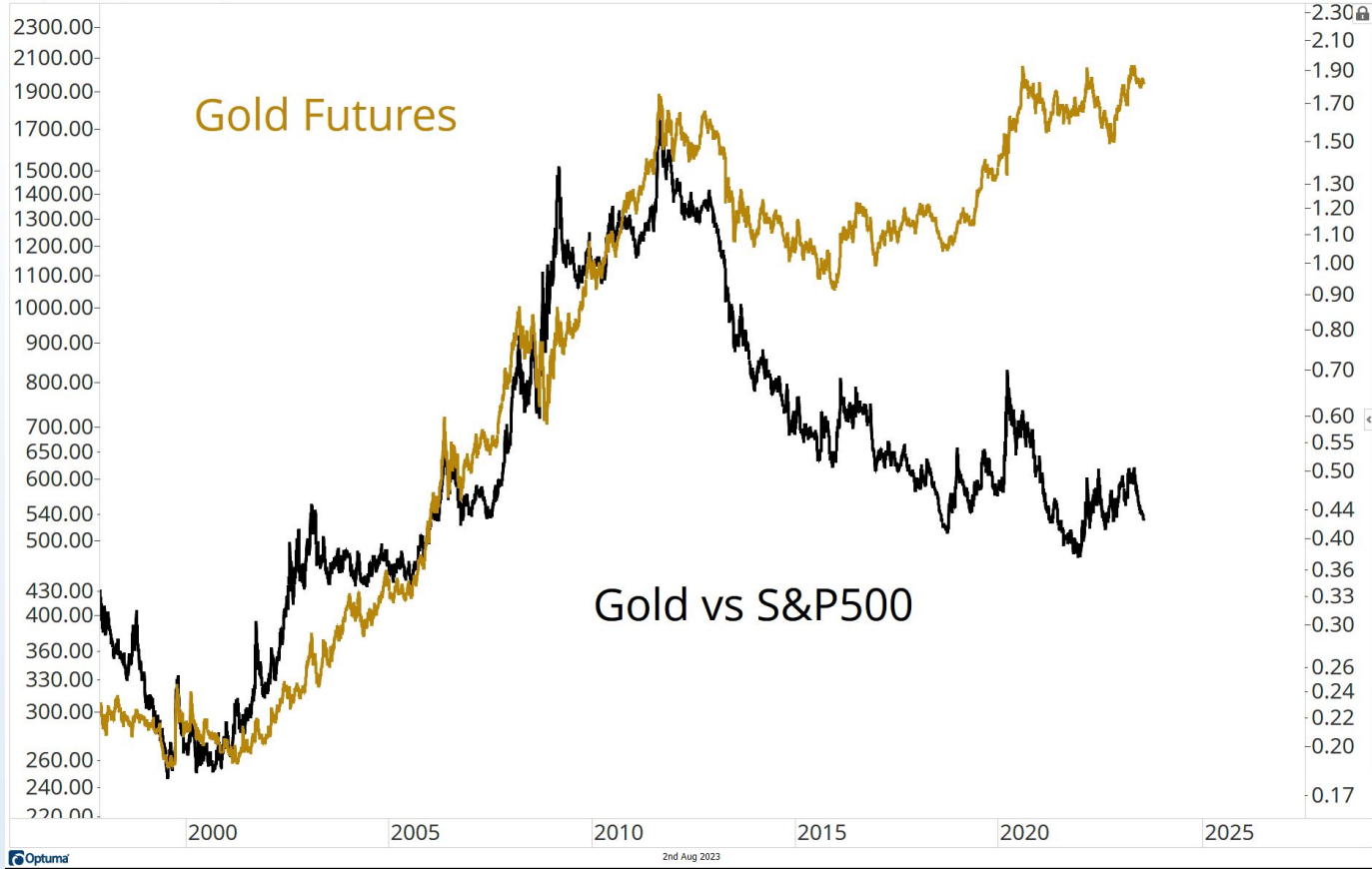


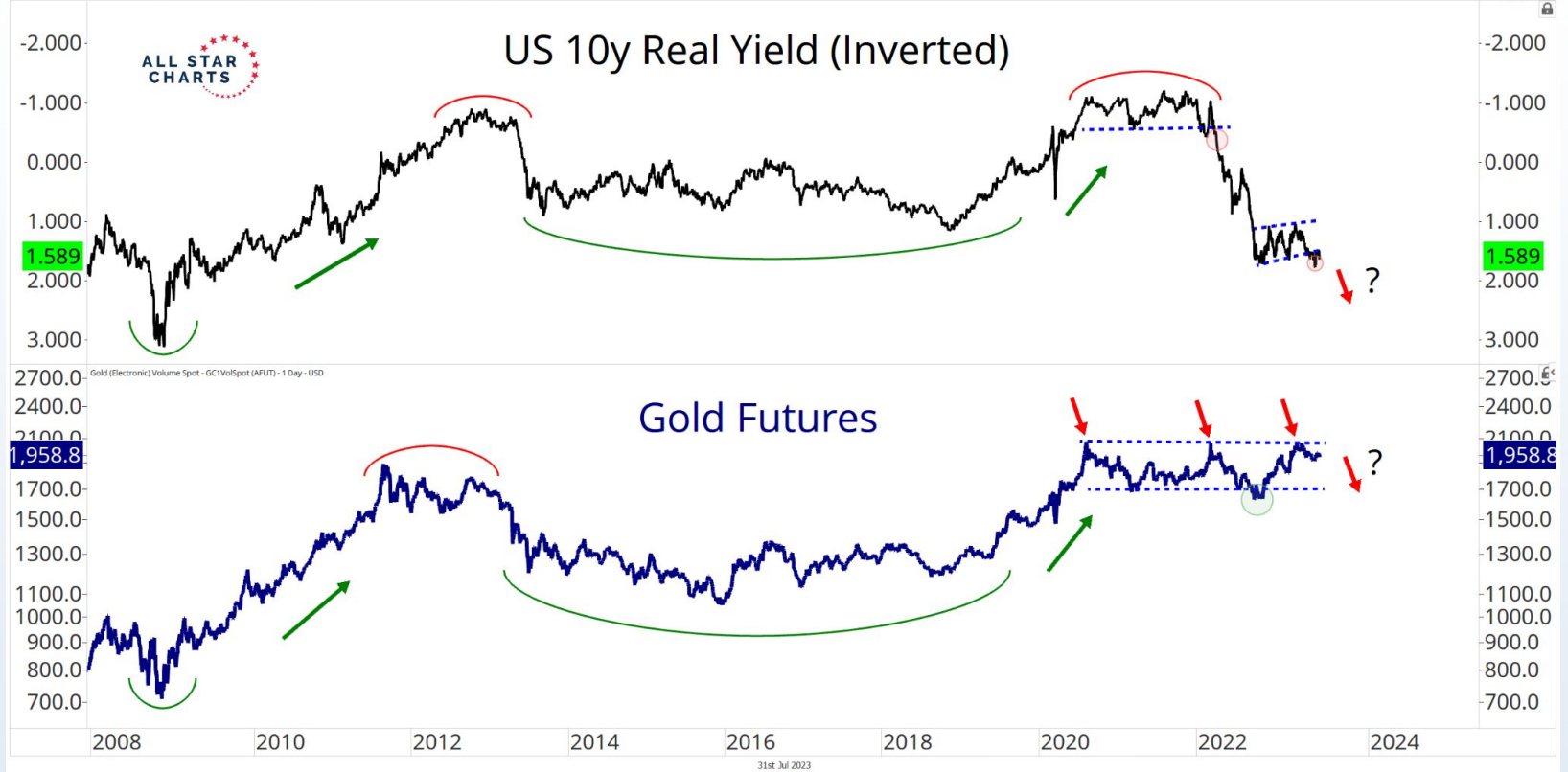




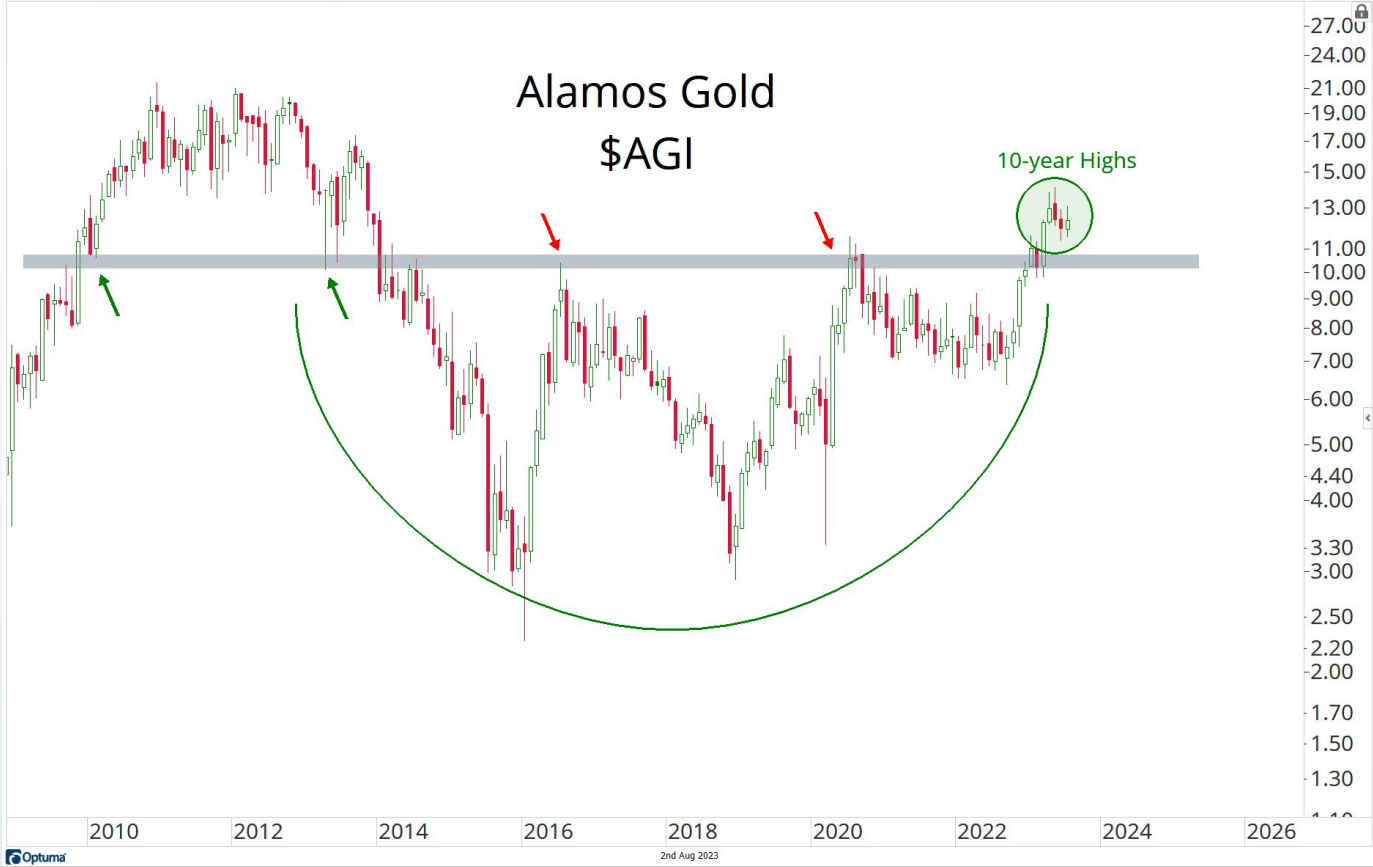
# Gold Futures



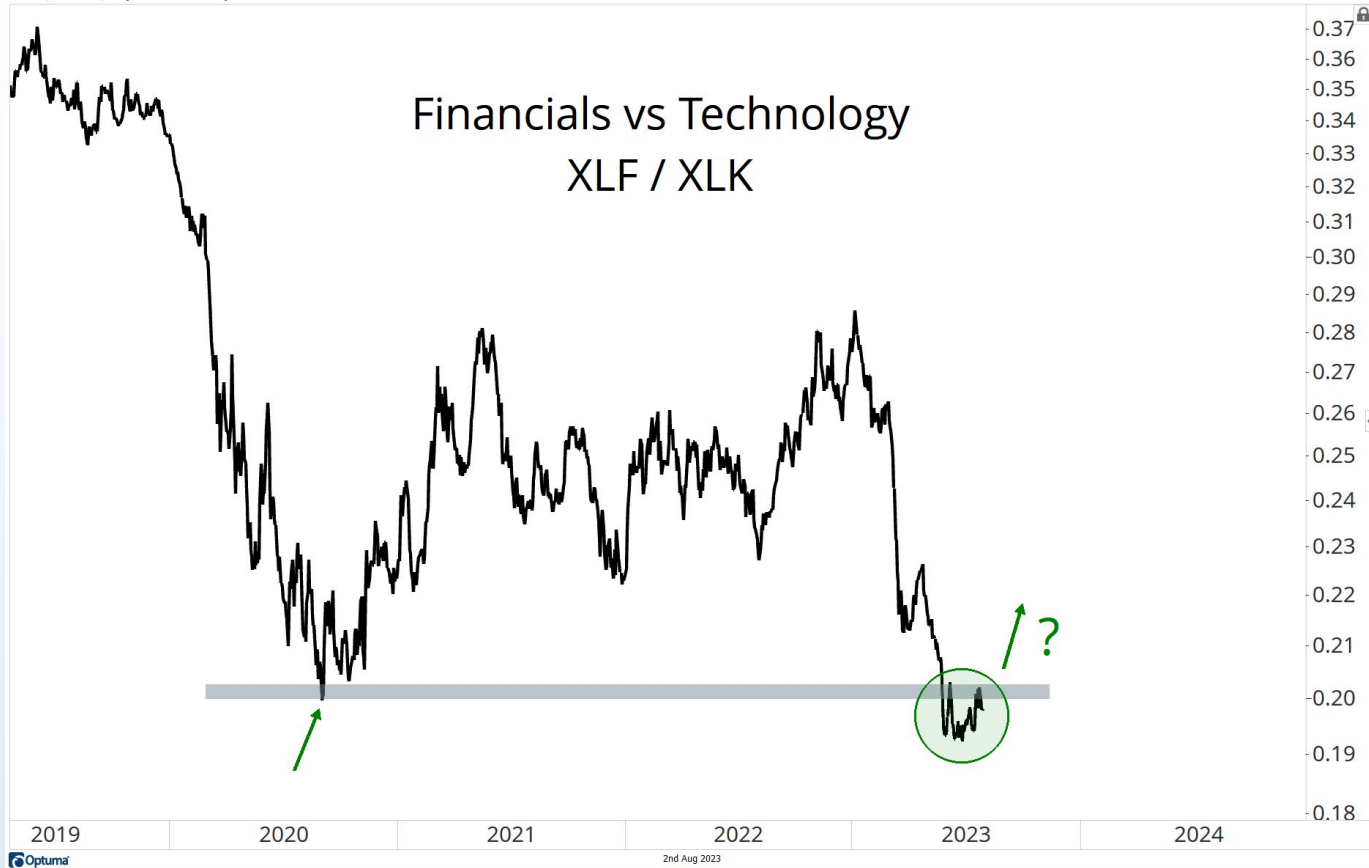




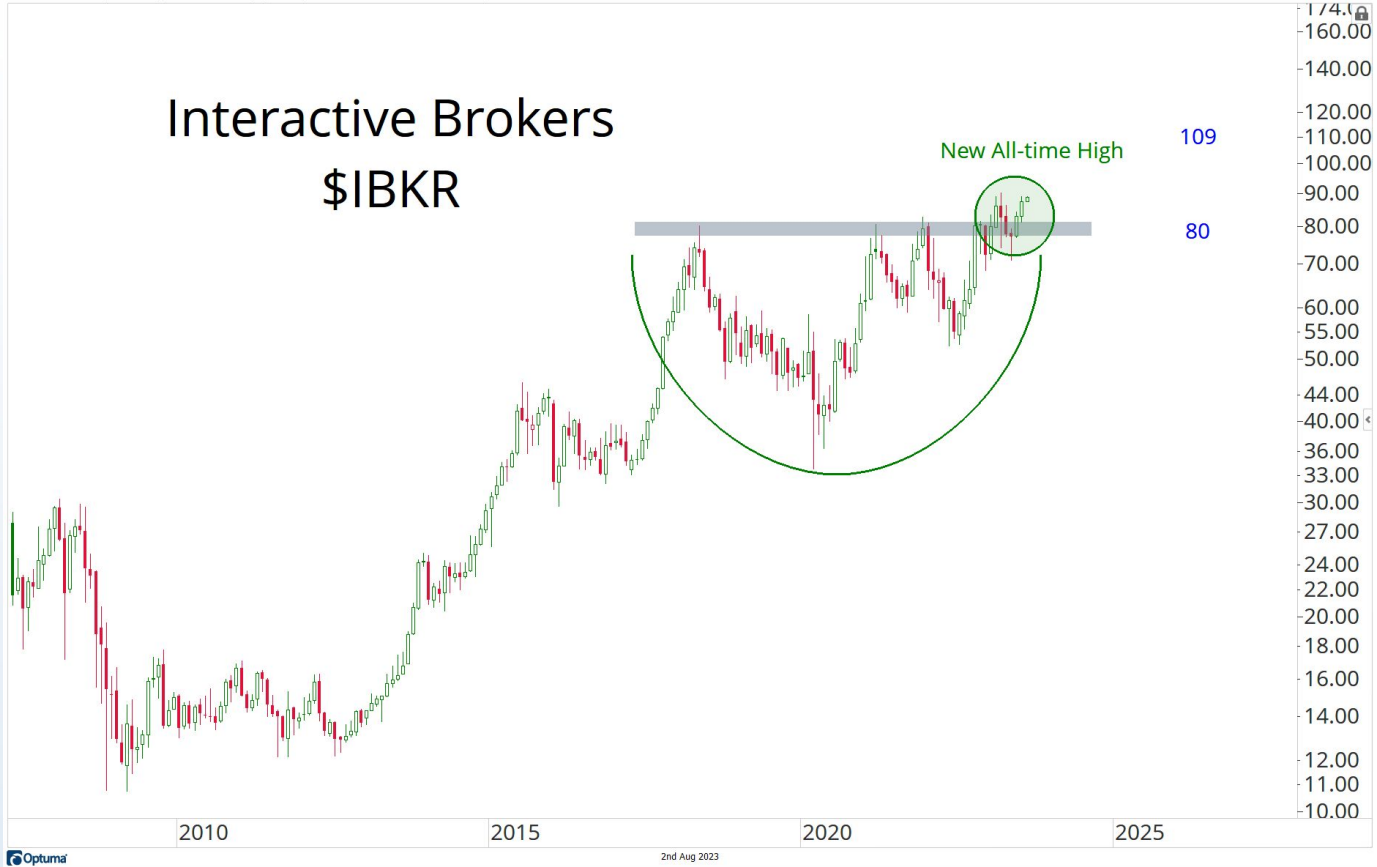


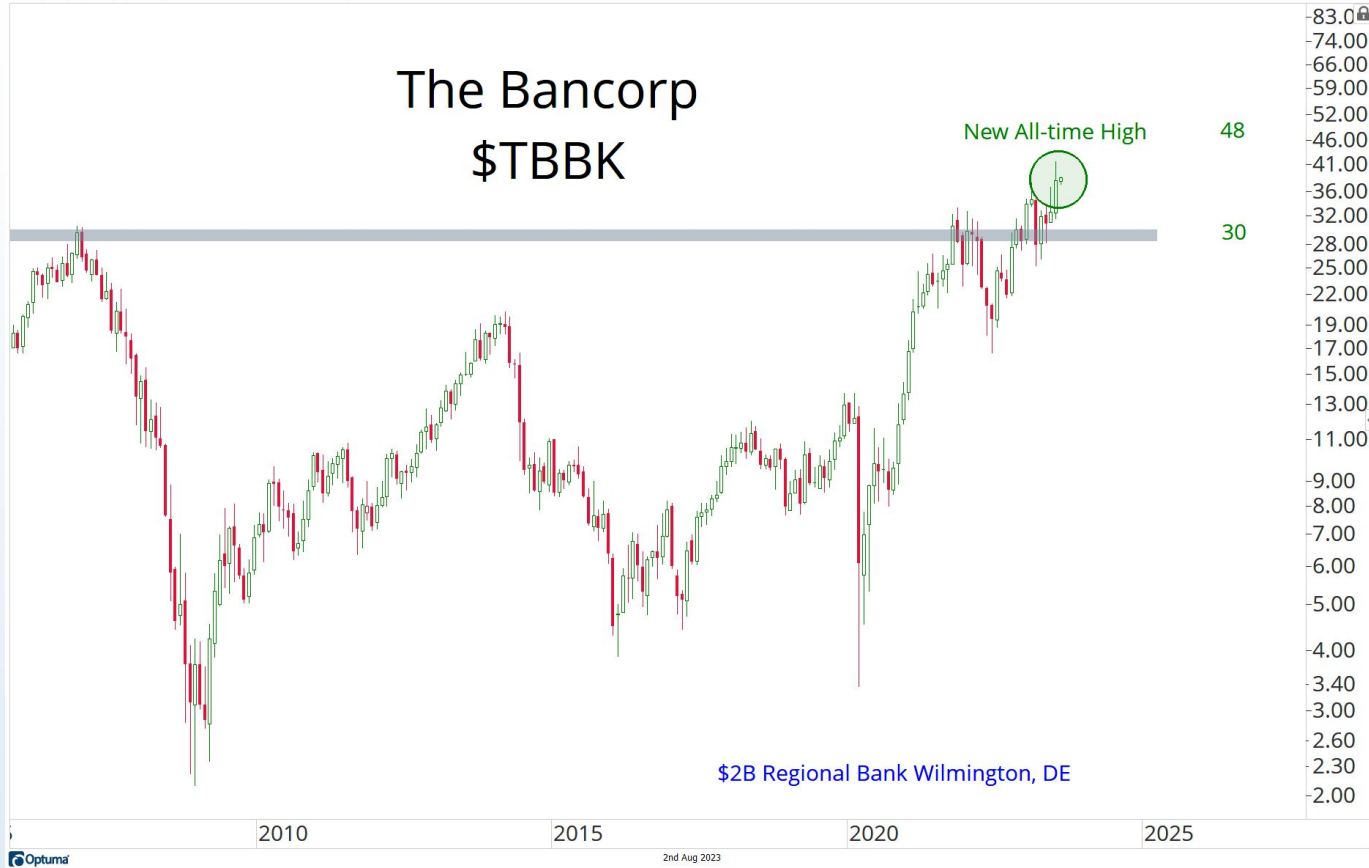




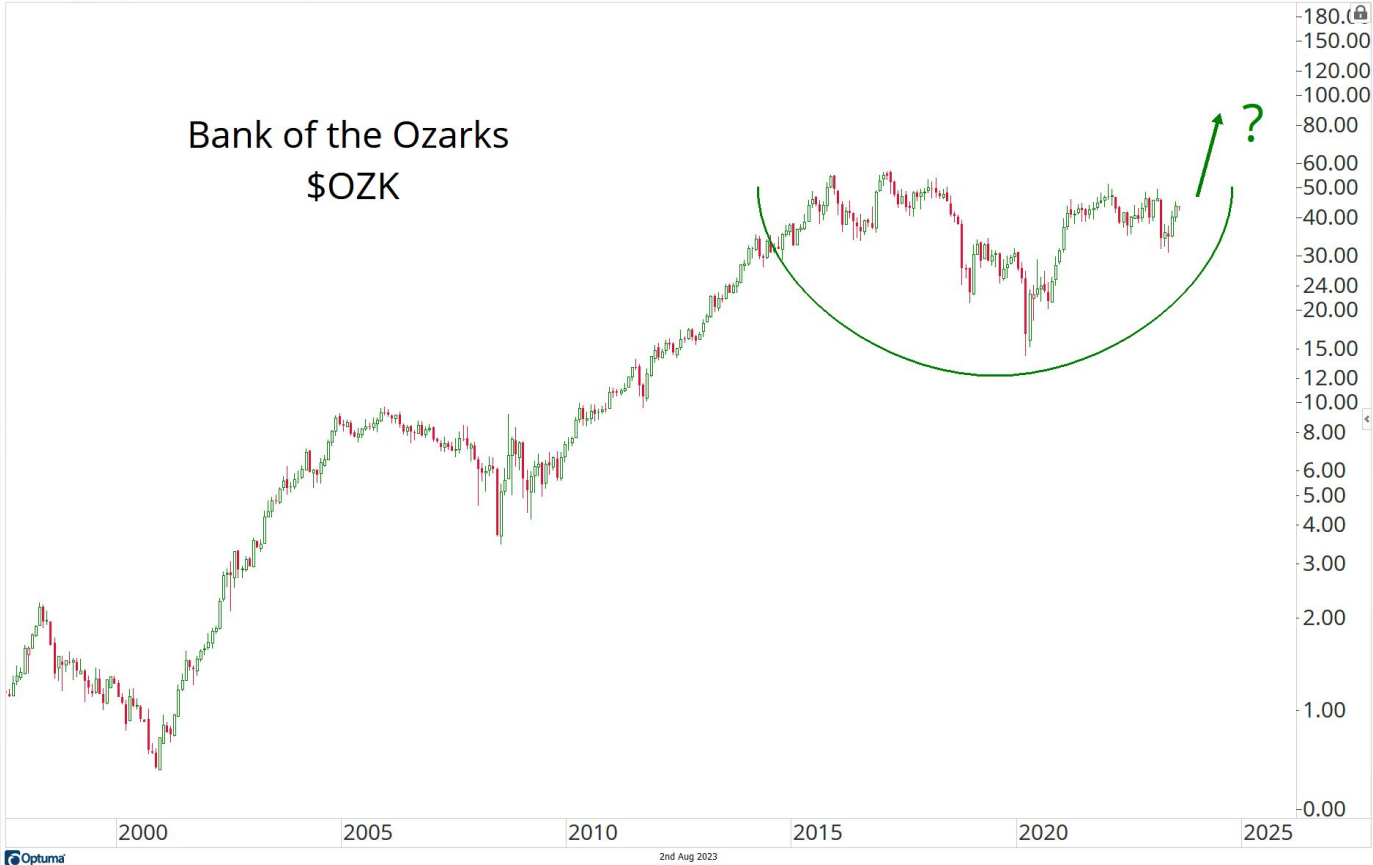


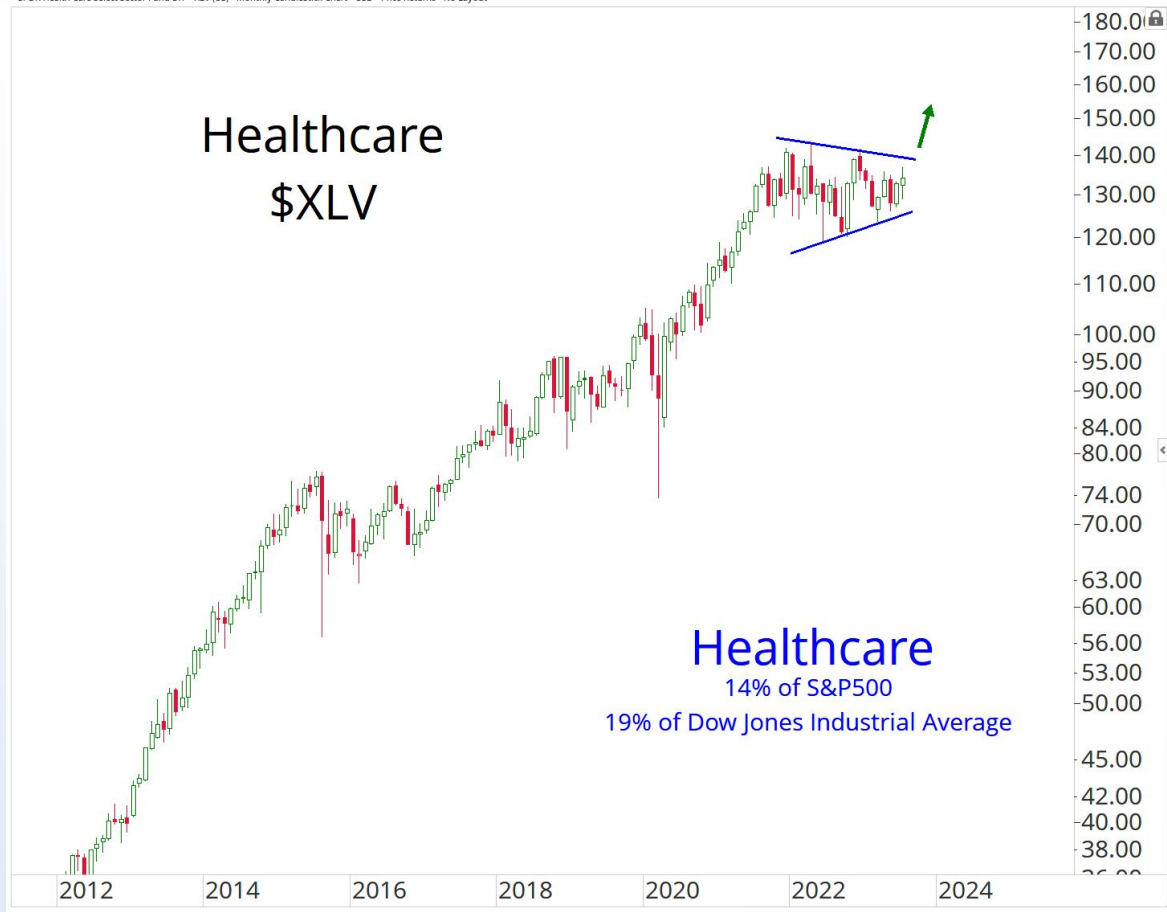
# Interactive Brokers \$IBKR





# Bank of the Ozarks \$OZK











# Hall Of Famers

Ticker	Company	Sector	Industry	Market Cap (Bn)	Drawdown From 52-wk hi	1-Mo Rel Change
BRK.B	Berkshire Hathaway Inc.	Financial	Insurance - Diversified	767	-0.56%	0.84%
MAR	Marriott International, Inc.	Consumer Cyclical	Lodging	59	-0.66%	6.28%
ITW	Illinois Tool Works Inc.	Industrials	Specialty Industrial Machinery	78	-0.85%	-0.61%
WMT	Walmart Inc.	Consumer Defensive	Discount Stores	430	-0.95%	-1.16%
LOW	Lowe's Companies, Inc.	Consumer Cyclical	Home Improvement Retail	137	-0.97%	1.83%
BDX	Becton, Dickinson and Company	Healthcare	Medical Instruments & Supplies	79	-1.30%	5.61%
TJX	The TJX Companies, Inc.	Consumer Cyclical	Apparel Retail	100	-1.35%	0.88%
MCD	McDonald's Corporation	Consumer Cyclical	Restaurants	218	-1.39%	-2.40%
BKNG	Booking Holdings Inc.	Consumer Cyclical	Travel Services	111	-1.40%	6.93%
EPD	Enterprise Products Partners L.P.	Energy	Oil & Gas Midstream	58	-1.57%	-0.93%
COST	Costco Wholesale Corporation	Consumer Defensive	Discount Stores	250	-1.63%	1.72%
ATVI	Activision Blizzard, Inc.	Communication Services	Electronic Gaming & Multimedia	73	-1.63%	6.32%
CSCO	Cisco Systems, Inc.	Technology	Communication Equipment	211	-1.64%	0.50%
JPM	JPMorgan Chase & Co.	Financial	Banks - Diversified	463	-1.74%	8.59%
FDX	FedEx Corporation	Industrials	Integrated Freight & Logistics	69	-1.81%	3.04%
LRXC	Lam Research Corporation	Technology	Semiconductor Equipment	95	-1.95%	5.44%
ADI	Analog Devices, Inc.	Technology	Semiconductors	98	-2.00%	-0.72%
SCCO	Southern Copper Corporation	Basic Materials	Copper	65	-2.04%	14.60%
BA	The Boeing Company	Industrials	Aerospace & Defense	145	-2.06%	7.00%
WDAY	Workday, Inc.	Technology	Software - Application	60	-2.14%	-0.58%
GE	General Electric Company	Industrials	Specialty Industrial Machinery	126	-2.15%	4.00%
INTU	Intuit Inc.	Technology	Software - Application	143	-2.28%	4.21%
CMCSA	Comcast Corporation	Communication Services	Telecom Services	192	-2.35%	4.98%
SHW	The Sherwin-Williams Company	Basic Materials	Specialty Chemicals	72	-2.37%	4.39%
MMC	Marsh & McLennan Companies, Inc.	Financial	Insurance Brokers	93	-2.39%	-0.29%
ICE	Intercontinental Exchange, Inc.	Financial	Financial Data & Stock Exchanges	64	-2.48%	-0.77%
AAPL	Apple Inc.	Technology	Consumer Electronics	3,103	-2.53%	-1.51%
KLAC	KLA Corporation	Technology	Semiconductor Equipment	69	-2.61%	-1.93%
MA	Mastercard Incorporated	Financial	Credit Services	372	-2.64%	0.08%
ABT	Abbott Laboratories	Healthcare	Medical Devices	192	-2.75%	0.98%
AMAT	Applied Materials, Inc.	Technology	Semiconductor Equipment	126	-2.85%	-2.13%
GOOGL	Alphabet Inc.	Communication Services	Internet Content & Information	1,687	-2.88%	3.86%
CAT	Caterpillar Inc.	Industrials	Heavy Construction Machinery	136	-2.91%	3.01%
ABNB	Airbnb, Inc.	Consumer Cyclical	Travel Services	95	-3.05%	12.24%
UBER	Uber Technologies, Inc.	Technology	Software - Application	95	-3.08%	1.63%
EQIX	Equinix, Inc.	Real Estate	REIT - Specialty	76	-3.11%	-0.17%
LLY	Eli Lilly and Company	Healthcare	Drug Manufacturers - General	435	-3.17%	-4.32%
AVGO	Broadcom Inc.	Technology	Semiconductors	367	-3.21%	1.65%
ZTS	Zoetis Inc.	Healthcare	Drug Manufacturers	81	-3.23%	7.64%
MCO	Moody's Corporation	Financial	Financial Data & Stock Exchanges	65	-3.25%	-0.77%

Data As Of July 28, 2023

ALL STAR CHARTS

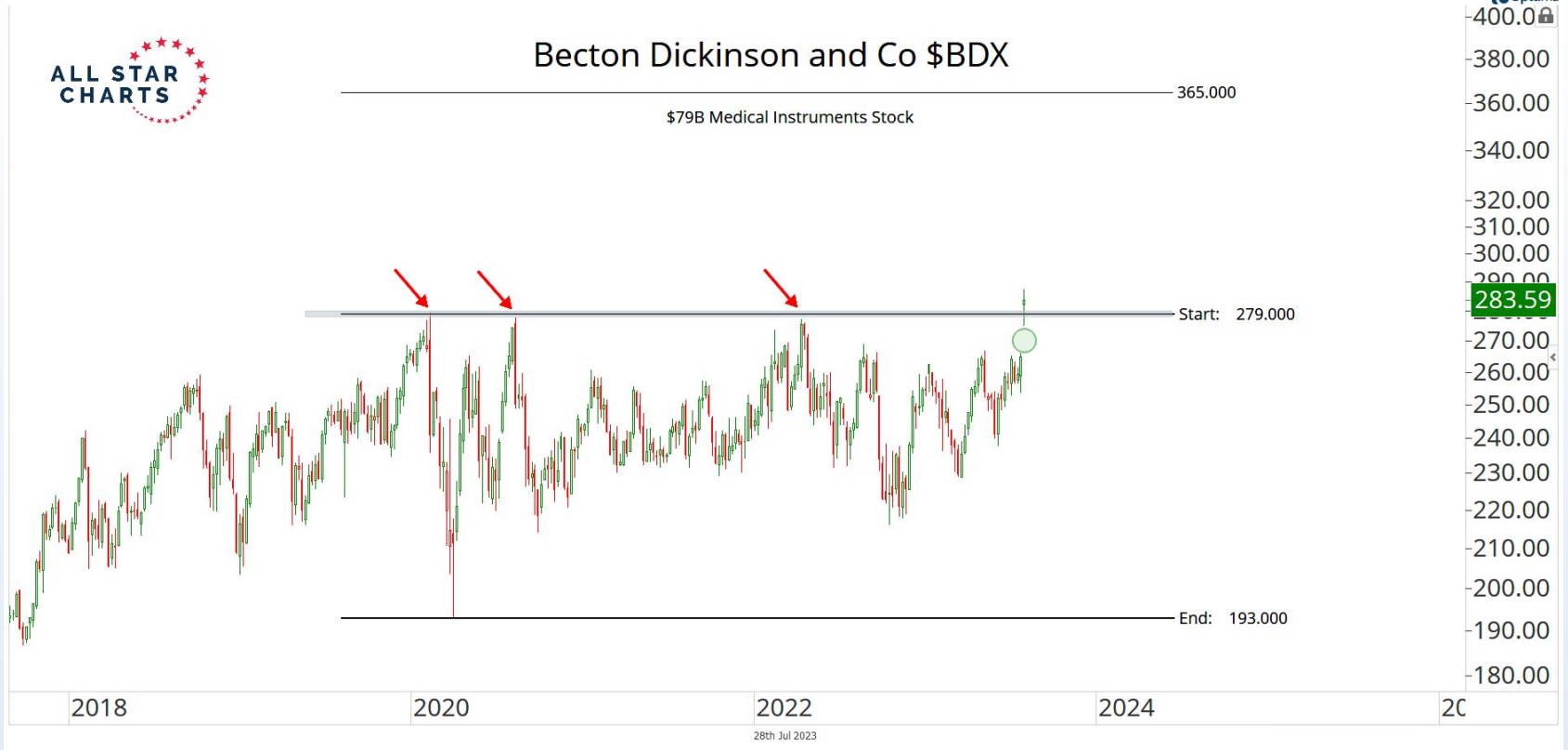


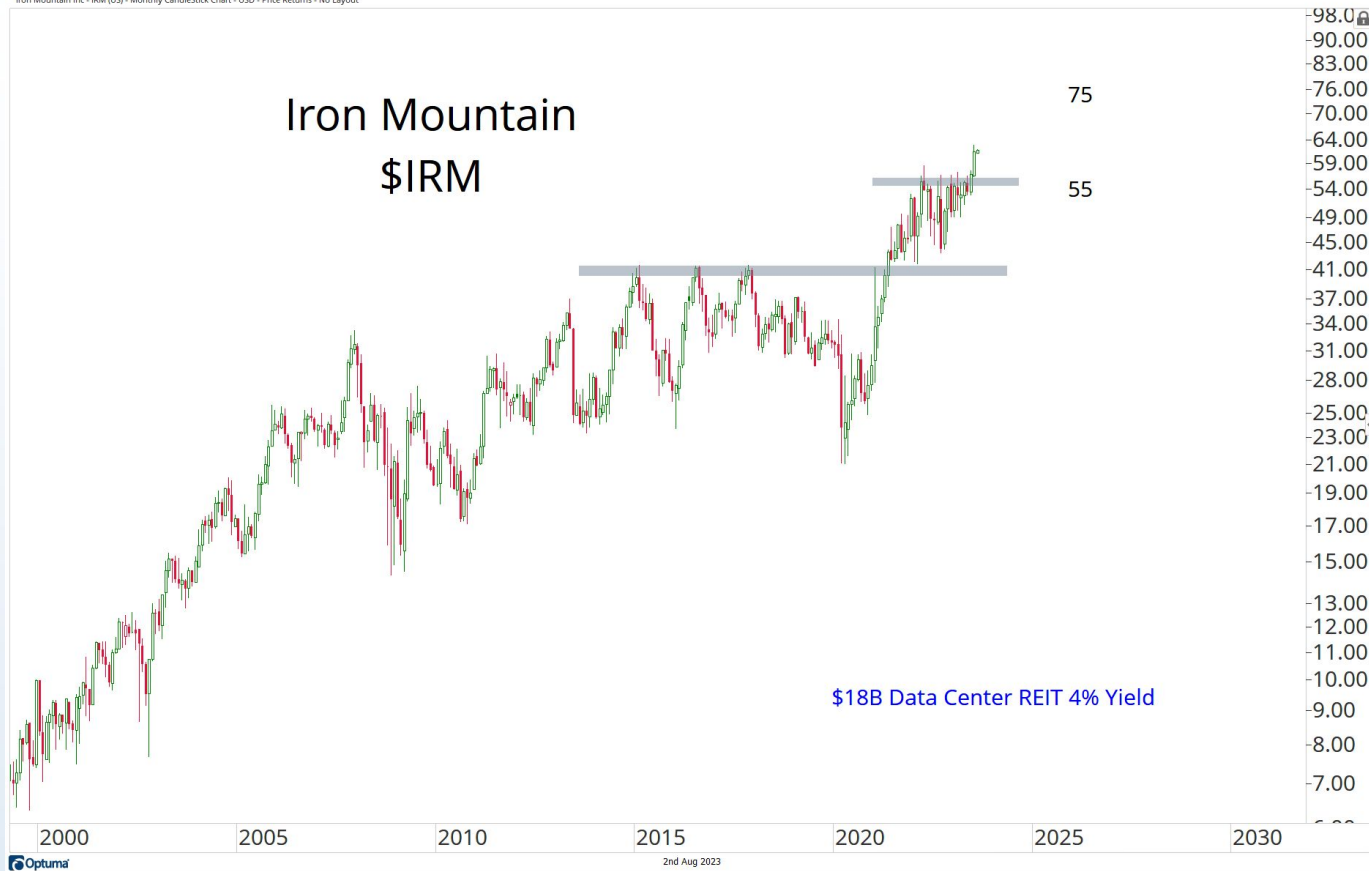
ALL STAR CHARTS



# Becton Dickinson and Co \$BDX

\$79B Medical Instruments Stock







# *Questions?*

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