



Our **Fade The Street** scan leverages buy/sell ratings and price target data from sell-side analysts to identify strong stocks with significant potential tailwinds that can propel prices higher.

Fade the Street scans for top-performing stocks that happen to be some of the most-hated and out-of-favor names on the street. Basically, ***we're looking for stocks that analysts have called wrong*** – or at the very least, have current targets that are so dislocated from the market price that they warrant *a change in position*.

This “change in position” is often an upgrade/downgrade and/or price target revision. This is simply a part of the job as analysts are sometimes forced to throw in the towel if their valuation forecast becomes too dislocated from Mr. Market.

This dynamic creates the potential for news-driven catalysts in the names on this scan. When the sell-side shops and banks eventually take action and chase these stocks higher, investors will, too.

The idea is that we'll already own the strongest names and simply be along for the ride. As analysts are forced to release upgrades and price hikes, they will drive prices higher, fattening our pockets a little more with each note.

Since Fade the Street is a speciality scan, we only release it in certain market environments.

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